

Heal the Bay

summer

2012

the magazine of Heal the Bay

volume 27 number 2

healthebay.org

currents

SUMMER'S SWELL

INSIDE

Take L.A. by Storm • Is the Bay Healed Yet? • Back to School Eco Tips

currents

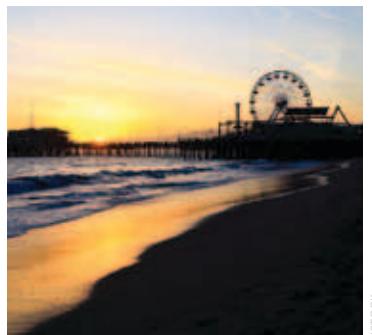
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Dedicate a gift to Heal the Bay on behalf of a couple, or an individual.
For more information, visit healthebay.org/dedicate.

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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A Summer to Remember

Sunny days at the beach can be powerful reminders.

The exuberance of summer is here. You can feel it as you walk the beach, soak in the salt air, play in the water with your kids, catch a wave, balance on a paddle board, or glide through the ocean in your boat. We can all celebrate that our water is swimmable and safe and our beaches are clean in these beautiful summer months.

Heal the Bay exists and thrives because of your direct involvement and support. It's not an exaggeration to say that you are directly responsible for cleaner watersheds from Tijuana to the Canadian border. Generations to come will benefit from what we do today to safeguard our shorelines. Our successes in the past, today and in our future, cannot happen without your generosity.

*As faithfully supportive
as you've been in the past,
we know we can count on you
to further our work in the future.
We truly appreciate your
continued support...*

Without you, we could not have created local Marine Protected Areas — "Yosemites of the Sea" — that preserve vital ecosystems off Palos Verdes and Point Dume. As of January 1, these areas were set aside for conservation and protected for our children and grandchildren, our nieces and nephews.

Without you, we would not have succeeded in pushing single-use plastic bag bans in L.A. County and cities like Los Angeles, Santa Monica, Long Beach, and Malibu. Now we need your help to continue the momentum to ban them in the entire state of California this fall. As of today, one in six Californians live in cities that have said "no" to the plastic pollution created by single-use plastic bags. Soon all of California will be rid of this wasteful blight.

Without you, we would not be able to galvanize support for the 40-year-old Clean Water Act, which, at this very



moment is being threatened here in Los Angeles County! Stormwater is the No. 1 source of coastal pollution in California and right now, the permits that regulate this urban runoff are being attacked and weakened by powerful lobbying interests. As summer winds down, we will be urging you to join Heal the Bay's "Take L.A. by Storm" campaign and tell the Regional Water Quality Board to stand strong against polluters and continue to keep our ocean safe.

Yes, there is still vital and impactful work to do this year. And while budgets are down everywhere and donors are spread thin, we need you more than ever. As faithfully supportive as you've been in the past, we know we can count on you to further our work in the future. We truly appreciate your continued support, thank you for being a member of Heal the Bay and continuing to donate. The ocean belongs to everyone. It's up to all of us to protect it! 

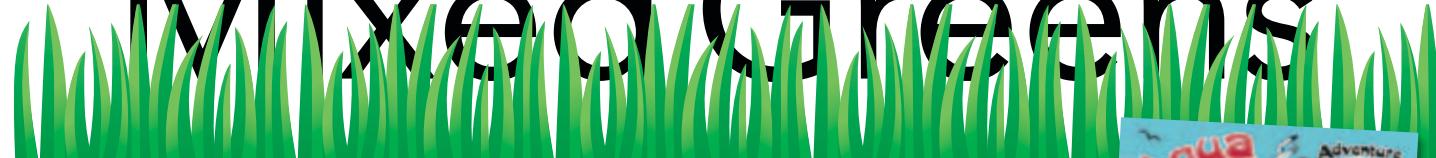


—Karin Hall, Heal the Bay Executive Director

a letter from the E.D.

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Mixed Greens



Drawing Power

Teaching kids about water—how to conserve it and not trash it—is a key component to Heal the Bay's mission. To engage students in grades K-5, we've published an *Aqua Explorer* guide full of tips, facts and games about why the ocean is so important. Sponsored by a grant from grocery retailer Ralphs, the fun, brightly illustrated guide will be available in English and Spanish at our Coastal Cleanup Day sites and also as a download from our website. To get copies for your child or classroom, call (800) HEAL BAY, x146.



Fisherman Appreciation Day, 2012.

ON THE LINE

Heal the Bay's Angler Outreach Program recently began its 11th year of educating the pier fishing community on the risks of consuming contaminated fish caught between the Santa Monica and Seal Beach Piers. Since its inception in 2003, the EPA-award winning program has reached over 100,000 anglers spanning piers in Los Angeles and Orange counties. The program's bilingual outreach workers spend their Fridays through Sundays speaking with subsistence fishermen and their families about how to avoid DDT and PCB contaminated fish and reduce their exposure to these chemicals.

Leading the "Do Not Consume" list: White Croaker, Barred Sand Bass, and Topsmelt. In addition, our Outreach team discusses the 11 additional fish species within this area that have restricted consumption limits—generally no more than one meal (skinless fillet) per week.

The Angler Outreach Program is part of the larger Fish Contamination Education Collaborative. The FCEC is the public outreach and education component of the United States Environmental Protection Agency's program to protect the most vulnerable populations from the health effects of consuming contaminated fish related to the Palos Verdes Shelf Superfund Site.

To find out more information about consuming locally caught fish in Santa Monica Bay and surrounding coastal waters, or the ongoing efforts to clean up the DDT/PCB contaminated sediments off Palos Verdes, please call us: 1 800 HEAL BAY x156 or visit www.pvsfish.org.

Up a Creek

Pelicans dive for food, a giant water bug hatches her nymphs, much to the delight of the groups of high school students who trekked down the L.A. River to the Pacific Ocean this summer as part of Creek Week 2012.

Approximately 40 students followed the watershed from the mountains into downtown L.A. and out to the sea as part of the program, which focuses on teaching teens the fundamentals of hands-on field science, community health, and environmental stewardship in a fun and engaging way. Every day began at a different location along the watershed, and the students evaluated each site by completing daily assessments on the water chemistry, bird diversity and macro-invertebrates.

With these assessments they discovered for themselves how decades of human influence impact the quality of our waterways and their surrounding ecosystems. But our educators didn't just leave these students to despair over environmental degradation; we also taught them how to advocate for change—whether it's organizing an inland cleanup or harnessing social media to raise awareness for clean water campaigns such as "Take L.A. by Storm."

We look forward to collaborating with these new Water Quality Warriors well into the future.

To find out more about Heal the Bay's Creek Week Institute, visit www.healthebay.org/summerscience



A Creek Week student tests water quality.

Storm the Barricades!

Polluters are trying to weaken L.A. stormwater regulations. Now is the time to speak up.

By SUSIE SANTILENA

Ocean lovers have a major fight on their hands this summer in Los Angeles County: Protecting Angelenos from weakened stormwater regulations.

Municipal storm water permits regulate all urban runoff discharge from storm drain systems. Because storm water is the No. 1 source of coastal pollution in California, having a strong permit is important for protecting all who depend on clean waterways—from the people who recreate in our local waters to the species who live in it. Having a strong permit will also limit trash and other pollution that blights our neighborhood. This is why we are asking our supporters to join the fight by "Taking L.A. by Storm."

This year marks the 40th anniversary of the Clean Water Act, a critical federal law that has led to huge improvements in water quality in the Santa Monica Bay and around the country. The Clean Water Act requires states to develop numeric pollution limits called Total Maximum Daily Loads (TMDLs) for sources of pollution that affect water quality-impaired waterways. Storm water runoff from urban areas can carry a variety of pollutants, such as sediment, bacteria, organic nutrients, hydrocarbons, zinc, copper, cadmium, mercury, iron, nickel, oil, pet excrement, and grease. Since the current version of the L.A. County storm water permit was adopted in 2001, nearly 40 TMDLs have been adopted or have taken effect, including a TMDL for debris in the Santa Monica Bay and a TMDL for bacteria in the Los Angeles River. Heal the Bay is pushing for the Regional Water Board to adopt a strong storm water permit to include these

TMDLs and ensure that they are enforceable. Including these TMDLs in the permit is critical to ensure that water quality standards designed to protect human health and aquatic life are being met.

In this time of tight budgets, some cities argue that they do not have the resources to expand environmental protections. Heal the Bay contends that preventing environmental pollution is actually good for the Los Angeles economy. Coastal tourism is a huge part of California's economy. California's ocean economy is valued at \$43 billion with an estimated 408,000 jobs, mostly in the tourism and recreation sectors.¹ Putting in storm water quality treatment elements like green streets features which help to meet water quality limits, can also help revitalize businesses by beautifying areas to make them more attractive for customers.

The bottom line: Los Angeles County waterways need strong water quality standards to protect human health and the well-being of the species that depend on our waterways and ocean.

The Regional Board often hears opposition to requirements for strong water quality standards from local municipalities. Heal the Bay started the "Take L.A. by Storm" campaign to encourage people to take the health of the bay into their own hands. It's time to make your voice heard.

1. Kidlow, J. et al. "California's Ocean Economy" report to the California Resources Agency, prepared by the National Ocean Economics Program, July 2005.



WAYS YOU CAN HELP

Sign the Heal the Bay petitions on our action alert page (healthebay.org/actionalerts) and share the link with friends and family.

Join us on Twitter (@HealTheBay) and Facebook to stay up-to-date on our upcoming events where we will be spreading the message, giant blue fists in tow.

Please help protect what you love, support our work: healthebay.org/donate





Reading, Riding, Recycling

Ways to "susty" up your campus, make your ocean clean and



Walk or Bike to School

You can make a big impact on the environment by not driving to school. Cars are big sources of pollution, from the chemical combustion spewed from tail pipes to the oil and grease seeping from engine parts to the copper and zinc released by brake pads. These chemicals can poison marine life when they flow down our roads to our stormdrains and ocean. Get going on Oct. 3, International Walk or Bike to School Day. Find out more: walkbiketoschool.org

Heal the Bay 101

Heal the Bay offers a wide range of education resources for students and teachers in grades K-12, running the gamut from classroom activities to hands-on aquarium and beach field trip experiences, from classroom speakers to expert lectures and our Key to the Sea workshops to increase teacher background knowledge. As an author of the Education and the Environment Initiative (EEI), Heal the Bay has helped to bring environmental education to classrooms throughout the state and at all grade levels. To request a speaker, a field trip or environmental education materials, visit healthebay.org/educators.



Clean Up at a Cleanup

Some schools sell magazine subscriptions or candy to raise money. But families at Mariposa School of Global Education in Agoura Hills clean the beach instead. At its fourth annual beach Clean-A-Thon in April, Mariposa corralled \$12,000 and donated 10% to Heal the Bay. Fundraising efforts included children sponsoring other children, start-up lemonade stands, kids' video messages filmed at the beach and hand-written letters with ocean-themed art.

The cleanup fundraiser also taught students about how pollution impacts their local waters. Kindergarten classes cleaned Malibu Lagoon, while other grades cleaned Malibu Creek State Park, learning along the way how the creek flows into the ocean and onto our beaches. Mariposa's 2013 Beach Clean-A-Thon will be held near our Santa Monica Pier Aquarium location and will include an educational tour of our marine learning center. You can schedule your own school cleanup. Call 1 800 HEAL BAY x148 to find out how, or visit healthebay.org/volunteer.



Mariposa students donated 10% of funds they raised cleaning up the beach to Heal the Bay.

learn some science at the same time.

Recycling a Go-Go

Did you know that the city of Los Angeles has committed to going Zero Waste? Key to achieving this goal is reducing waste on school campuses, which also reduces the amount of litter that ends up in our local waters. Currently 640 of the almost 900 LAUSD schools participate in a recycling program, while the Culver City School District just received a CalRecycle Grant to expand its recycling efforts. Finding ways to reuse items such as discarded library books is also an option for reducing school waste. If your child attends an LAUSD school, visit laschoolsrecycling.lacity.org/ to receive free L.A. City recycling bins as well as waste reduction educational presentations and materials geared toward 3rd-5th graders. Plus, recycling can really pay off!

(see sidebar)



Dig a Garden

Whether it comprises a small planter box or acres of land, maintaining gardens can teach our kids about good nutrition and how to grow food to share at school or in the neighborhood. Gardens can also serve as classroom extensions where teachers can cover a wide range of topics from botany to ecological phenomena such as stormwater retention. Building a literacy garden can provide students with a peaceful green space to read and write. Plus, removing asphalt and adding green space can save and filter water with the installation of smart weather based irrigation controllers and drought resistant/tolerant plants. Students at John Muir High School in Pasadena are even learning about commerce in their garden, as they sell their produce and flowers at a local farmers market. To find out more, check out schoolgardenweekly.com.



BLUE BINS PAY OFF

More than 100 Glassell Park Elementary fifth graders recently discovered the many benefits of recycling: A trip to the beach and a seaside lunch at Duke's Malibu.

The students won the Chivas USA Recycling Competition by filling 75 bins with recycling material during a two-week period, beating out competitor Castelar Elementary. Heal the Bay teamed with Major League Soccer team Chivas USA, the City's Bureau of Sanitation, and the Aquarium of the Pacific to help get kids aware and excited about recycling. The grand prize was a Heal the Bay "Lunch 'n Learn" field trip, with the meal sponsored by Duke's Malibu at its restaurant on PCH.

Glassell Park students and teachers weren't the only ones thrilled with the day of marine science learning. Beate Ackroyd, Community Relations Coordinator at Duke's, who'd generously hosted eight Lunch 'n Learns throughout the school year said: "I loved listening in to the information and the way that you communicated the information to the students. I would become totally enthralled. I would become one of the students. I have said it so many times, but I am always moved by how grateful the students are for the day, and always wonder which child's life will be transformed radically by being inspired by the Lunch 'n Learn experience."

Heal the Bay provides beach education through our Lunch 'n Learn program to 500 Title 1 students per year.



CCD Site Captain Terumi Toyoshima at Dockweiler State Beach

JARED CRAWFORD

PICK UP ARTISTS

Three Coastal Cleanup Day volunteers share some trashy thoughts.

Terumi Toyoshima (Pictured above)
Heal the Bay volunteer since 2004

WHY SHE VOLUNTEERS: *Hope for a better future*
A lot of people have a very pessimistic view of our future, this planet's future. People think pollution will eventually kill this planet and us and they don't think they can change this bad pollution cycle. But, I see a lot of children and teenagers who care about the environment and know what they should do and shouldn't do to change this bad cycle! When they take over this society by becoming responsible decision-makers in corporations and running for office, I'm certain that we'll see the drastic change happen. I'm one of the lucky ones who get to witness the evidence for the bright future and feel hopeful for the future.

Terumi volunteers as a CCD Site Captain at Dockweiler State Beach. She's also a member of Speakers Bureau and writes our Japanese-language blog: healthebay.naturum.ne.jp/

Paula Daniels
Former Heal the Bay board president.

WHY SHE VOLUNTEERS: *The ripple effect*

When I first volunteered for Heal the Bay and Coastal Clean Up, I was a busy partner in a law firm, but I wanted to do something, make a contribution somehow. Volunteering even for just a few hours, connects you to something you really care about. My volunteerism got me more involved in water quality issues with Heal the Bay, which ended up shaping my career: I ended up working in the field of environmental policy. Coastal Cleanup Day connects people to the cause in addition to contributing to the results; it's a single act that you can do that ripples into something truly significant.

Paula serves as senior policy advisor for Food Policy, Special Projects in Water for Los Angeles Mayor Antonio Villaraigosa

Siva Paramanandam
CCD Site Captain, Leo Carrillo State Beach

WHY HE VOLUNTEERS: *To give back*
I've never volunteered at Coastal Cleanup Day as anything but as a site captain. I started volunteering about five years ago after my family and I returned to California from a stint living in Texas. One of the reasons we moved back was because of the ocean, which is literally now in our backyard. I really wanted to give back to something that my family enjoys year in and year out. We go to the beach, we camp out at the beach. I even bring kids from the YMCA to the beach. Volunteering at Coastal Cleanup Day takes about a week out of my year. We are hopefully teaching our kids the type of appreciation of the outdoors and nature that they should have. That's priceless.

This year will be Siva's sixth as a CCD site captain. He lives in Thousand Oaks with his three kids, ages 8, 13, and 16.

STEWARDING THE STEWARDS

Every year, Heal the Bay holds a special youth gathering at the beach next to the Santa Monica Pier known as Coastal Cleanup Education Day. The event is a precursor to Coastal Cleanup Day — the world's largest one-day volunteer mobilization. Heal the Bay staff and volunteers host nearly 700 underserved students from a dozen L.A. County elementary schools for a day at the beach and a visit to our Santa Monica Pier Aquarium. This year's Ed Day will fall on September 11th, with schools from as far to the north as Lancaster and from as far south as Long Beach participating.

At the Aquarium, students investigate and learn about the local marine habitats and gain hands-on experience with local sea creatures; they explore the beach environment, examining it through a scientific lens with the assistance of trained naturalists; students learn how each and every one of us can play a role in conserving our natural resources through games, and a beach cleanup gives the students an opportunity to put their conservation knowledge into action.

Many of the students have never visited the beach be-



fore and they take this valuable experience back to their schools, neighborhoods and families. At the end of the day, it's hard to know who has more fun — the students or our staff. But we do know this new group of 700 ocean stewards sets an example for Angelenos and serves to encourage all to partake in a cleanup, whether at the beach or at an inland community on Coastal Cleanup Day.

NICK FAFI

The 4-1-1 for 9/15

WHAT: Coastal Cleanup Day, the largest volunteer day on the planet. **WHEN:** Saturday, Sept. 15, 2012 9a.m.-Noon. **WHERE:** More than 60 sites to choose from in L.A. County, from Rio Hondo to Ballona Creek.

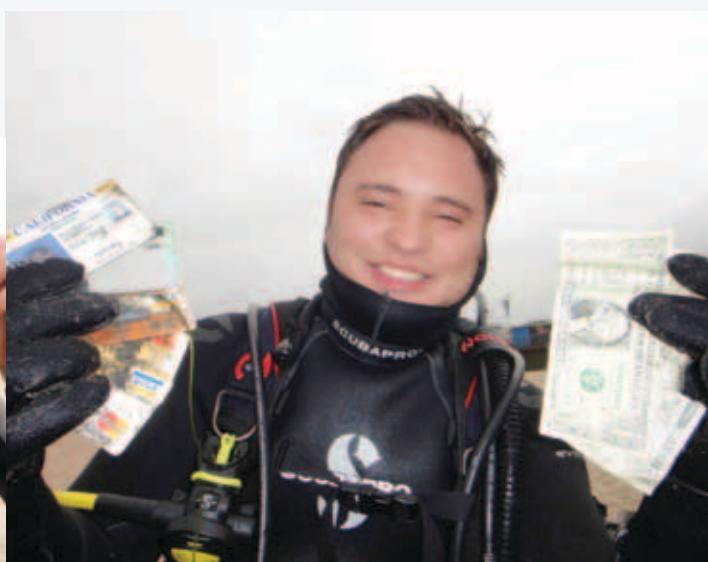
WHO: You and your friends, family, neighbors, co-workers, fellow scouts, teammates and club members. Last year nearly 11,000 Angelenos joined the cleanup. **HOW:** Find a location that suits you on our website, healthebay.org. Bring your own bucket or reusable bag; garden gloves and reusable water bottle. **WHY:** Be part of the solution. Just last year our volunteers covered 86 miles and removed 44,000 pounds of ocean-bound debris. That's a lot of trash!

Treasure Hunt

Each year Coastal Cleanup Day volunteers find unusual items at their cleanup sites. Here's a sampling of what we found last year:

- **World War II gas mask**
- **Intact wallet (found in sea)**
- **Bowling pins**
- **Two six-foot wagon wheels**
- **A propeller**
- **A bicycle kickstand**

CCD divers at the Santa Monica Pier display their "catch."



Is the Bay Healed Yet?

THE ANSWER: Cleaner, safer, healthier water thanks to you and your support.

For about as long as we've been working to heal the Santa Monica Bay, we've been asked to mark our progress. People want to know: Is the Bay healed yet? While we still have some way to go, what we've accomplished is significant.

Consider: A Santa Monica Bay so polluted that most marine life couldn't survive in its waters. Now it's not unusual to spot gray whales or dolphins passing through our Bay.

People couldn't safely swim in the Bay 25 years ago; now more than 90% of our coastal waters are safe for swimming in summer dry weather.

And, as you are well aware, the Bay did not heal itself. As a supporter of Heal the Bay, you played an integral role, whether you donated your time, talent, funds — or all three!

Take a look at what we've achieved together since we were founded in 1985, just in case anyone asks you: **Is the Bay healed yet?**

Approximately **90%** of the Santa Monica Bay coast is now safe for swimming in summer dry weather.

One big reason is that Heal the Bay successfully worked to upgrade the sewage plants that were dumping nearly raw sewage—which is detrimental to both the health of humans and marine life—into the Santa Monica Bay.

- **95%** of sewage solids have been reduced from flowing into Santa Monica Bay*
- Combined, more than **700** million gallons of treated wastewater is discharged daily into Santa Monica Bay versus untreated dirty water*
- Storm drain retrofit efforts will prevent **840,000** pounds of trash from entering the L.A. River each year.



Since 1985: **3517** Heal the Bay Beach Cleanups + 284,753 people hours = 954,883 pieces of removed debris, including:

- **400,000** plastic items
- **219,828** pieces of Styrofoam
- **206,341** smoking-related items **



More than **four million** residents have said "no" to disposable plastic bags in cities surrounding Santa Monica Bay

Over 100 California jurisdictions have banned or are considering a ban on plastic bags.

95% reduction of single-use bag distribution since the unincorporated L.A. County ban took effect in July 2011*.

* SOURCE: COUNTY OF LOS ANGELES DEPARTMENT OF PUBLIC WORKS, ENVIRONMENTAL PROGRAMS DIVISION



More than **100,000** anglers educated on the dangers of eating DDT and PCB-contaminated fish.

RECENT VICTORIES TO CHEER

BAG BANS

The win: Five years of our advocacy efforts pay off in May when Los Angeles becomes the largest city in the nation to approve a plastic bag ban.

Our next challenge: Mobilizing support for AB 298, a statewide bag ban, with final approval scheduled for fall. The bill will be considered late August by the California Legislature.

MARINE PROTECTED AREAS

The win: California creates a system of Marine Protected Areas in June, putting the finishing touches on a vast network of MPAs that now dot the sea from Mexico to the Oregon border, culminating a decade of work by Heal the Bay and our partners.

Our next challenge: Heal the Bay continues to build our MPA Watch monitoring program, tracking trends in how people use these waters. We will also focus on promoting sustainable fisheries in California.

PROTECTING THE SANTA CLARA RIVER

The win: Heal the Bay joins a Who's Who of environmental groups to voice concern and the Los Angeles Regional Water Quality Control Board listens, deciding to hold off on permitting the Newhall Ranch development project. Developers' plans to build houses in a 100-year-old flood plain near the Santa Clara River are now delayed until more information is collected and reduced impacts are demonstrated.

Our next challenge: The Regional Water Quality Control Board will make a decision to modify conditions in the permit and adopt it or to "deny without prejudice" by October, or lose their federal authority over the project. Heal the Bay will continue to closely monitor this issue.

Making a Splash

Heather Doyle, our new Aquarium Director, brings a unique perspective to the job.

Aquariums have long topped Heather Doyle's must-see list when she travels. As the newly named director of Heal the Bay's Santa Monica Pier Aquarium, she brings that enthusiasm and perspective to her new job of managing the marine science center's operations and fundraising.

A native of South Dakota, Heather has a B.A. in biology and is just finishing her masters degree in general biology through Mississippi State University's Distance Learning program. She brings senior nonprofit management experience from stints with Junior Achievement and the Girl Scouts. Heather and her husband moved from Amsterdam to join Heal the Bay in May.

Now that you have had a chance to observe the animals here, what's your favorite animal?

I have to say the round rays. I've had the experience of touching them in other aquariums and I love the way they swim right up to your hand. Their "face" on their underside makes them so interesting looking. I'd have to say the seahorse is a close second.

What's the most surprising thing you've learned about the marine life we exhibit?

The pigment of some of our sharks is darker because they spent time in outdoor tanks in the sun. I had no idea they could get a suntan.

You've made some big life changes — moving from one coast to another and switching focus from Girl Scouts to marine life. How are you adjusting?

My husband Jaidi and I love the lifestyle here. We're outdoorsy people, so the weather is a huge bonus. I love being able to bike to work and I like the sustainability aspects of Santa Monica. Our dogs love it too. We have experienced sticker shock in food and gas prices. But being able to ride a bike everywhere helps cut down on how many times we have to fill up the gas tank.

How would you compare working for the Girl Scouts and Junior Achievement with working for Heal the Bay?

All three have a focus on education, but Heal the Bay also has the advocacy component. I'm proud to have joined an organization that leaves a legacy — being a witness to the final hearing for the city of Los Angeles' bag ban was something I was excited to be a part of. And while I was able to use my science background in creating STEM (science, technology, engineering and math) initiatives at the other two non-profits, environmental science is my passion. There's more of an age range in the population we educate here too, which means more diverse education opportunities. I learn by doing, so I love the experiential education we offer at the Aquarium.



Aquarium aficionado Heather Doyle became SMPA Director in May.

What is your vision for the Aquarium?

In the short term, I want to continue to be creative in how we utilize the space that we have. And as we consider how we might expand, I'm looking forward to working closely with Pier officials and hope our goals will coincide with long-term planning for the Pier. I also want us to retain the hands-on, one-on-one interaction we provide. And mostly, I want the Aquarium to be able to impact as many students as possible and increase our public hours.



AQUARIUM GIVING

- Whole Foods donated 5% of sales on March 22 from all three of its Santa Monica markets to the SMPA and allowed Heal the Bay staff and volunteers to spread the word to customers, highlighting our Aquarium, conservation efforts and other environmental hot topics.
- For the third consecutive year, the **Santa Monica Pier Paddleboard Race and Ocean Festival** held in June benefitted the Aquarium. The annual daylong festival includes paddleboard races, an ocean swim, dory rowing competitions, live entertainment and a surfing, lifeguard and paddleboard history exhibition.
- The SMPA also partnered in June with the **O'Neill** surf shop in Santa Monica. O'Neill donated 20% of all coupon sales on June 21st to the Aquarium. Thanks to store manager Wendi Harrell and her staff for their support.



One Morning, Big Impact

Paramount employees work together to gather beach debris.

Paramount Pictures employees joined Heal the Bay for a cleanup at Venice Beach on April 20 as part of their 17th annual Viacom Day, a companywide international volunteer effort. More than 100 Paramount volunteers gathered on the beach at Rose Avenue. They collected 320 pounds of trash from Venice Beach and filled the Heal the Bay Butt-o-meter-- a six-foot cylinder--with cigarette butts three times.

Said Jane Marsh, Paramount's Viacom Day project leader, who led the Heal the Bay effort: "This project was a chance for us to work together and have a positive impact in our community. It was a lot of fun to join colleagues in supporting the work Heal the Bay does. We saw the impact pollution has on our environment and the importance of keeping cigarette butts, glass and other debris off our beaches. I look forward to participating again."



You can promote environmental responsibility and strengthen your team by scheduling your own Corporate Healer cleanup. Visit healthebay.org/corporatehealer to learn more.

Thank You

Bring Back the Beach

The following list represents gifts from Bring Back the Beach, 2012.

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Honorees Julia Roberts and Danny Moder with Heal the Bay Executive Director Karin Hall at Heal the Bay's annual benefit, Bring Back the Beach.

MELISSA CASTRO

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Thank You

Bay Champions

The following list represents gifts from March 1, 2012 through June 30, 2012.

\$50,000+

California State Coastal Conservancy
Ray Dario
The Harold McAlister Charitable Foundation

\$25,000 - \$49,999+

Joseph Drown Foundation
The Ralphs/Food 4 Less Foundation
Union Bank Foundation

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On May 17, 2012, Heal the Bay Board member **Barry Gribbon** (pictured), Jennifer Malone and Homerun Entertainment produced the ultimate fundraiser — our annual Bring Back the Beach gala. We thank him and his team for the ongoing pro bono support they've demonstrated over the years and for their commitment to our mission.



MELISSA CASTRO



AQUADOPTION

Aquadoptions at Heal the Bay's Santa Monica Pier Aquarium are a great way to express a special connection with the marine life of Santa Monica Bay.

Ethan Blaszkowski
Julietta Bustillo-Beltran
Liat & Chris Considine
Houari Gracy
Scott Greene
Henry Guske
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Marita Johnson

Emma Kata
Kenny Ohara
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Riley Pressman
Lana Schwartz
Eva Sigismondi
Nico Talbott
Aleen Watson
Emily Windlette

To arrange your own Aquadoption, please visit www.healthebay.org/aquadopt

IN HONOR OF

A wonderful way to make a holiday gift, commemorate a special occasion, milestone or birthday for friends or family is to make a donation to Heal the Bay in their honor:

Sherry Corday
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Nell Kerndt
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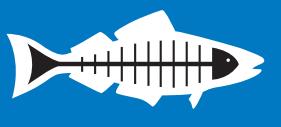
IN MEMORY OF

Donations have been made to Heal the Bay in memory of the following people who have recently passed away. We at Heal the Bay extend our sympathies to the family and friends of:

Rose Miriam Grant
Ken Gromberg
Georjean Hargraves
Rose Horton
Fruma Landau

Joseph Melchione
Laura Olsher
Donald Ronnie
Richard O. Samore
Max Tinglof

To dedicate a gift, please visit www.healthebay.org/dedicate



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*Twilight Concert Series
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Free Admission.
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