

Other Corporate Giving Opportunities

- Sponsorships ranging from \$10,000 to \$100,000 for specific Heal the Bay programs in research, education, community action and education:
 - **Beach Report Card**® water quality monitoring and **Stream Team** natural habitat restoration projects
 - **Coastal Cleanup Day** and **A Day Without a Bag** Los Angeles County-wide public community action and education events
 - **Key to the Sea** curriculum development and training program for California K-12 teachers and students
 - **'Lunch and Learn'** programs to fund Title 1 class field trips for beach exploration, cleanup and education with travel and meals
 - **Santa Monica Pier Aquarium** public marine education facility
 - **Speakers Bureau** training and public presentations
 - **Healthy Neighborhoods, Healthy Environment** urban outreach, organization and education programs
- Sponsorships for Heal the Bay's annual **Bring Back the Beach** event:
 - Packages ranging from \$5,000 to \$100,000 deliver branding and promotional messaging to event, Heal the Bay membership, and local and national media audiences
 - Tribute journal advertisements for branding messaging to an event audience of over 1,200 guests
 - Live and silent auction donations for product or service promotion to an event audience of over 1,200 guests
- Branded sponsorships for Third Party Events including concerts, parties, contests and special events including festivals, fashion shows, openings, screenings, receptions or other venue-based activities.

CORPORATE HEALER



Thank you for your interest in Heal the Bay. For detailed information on any of our giving programs, or other donation methods, please contact:

Development Department
donate@healthebay.org
310.451.1500
310.496.1902 FAX
www.healthebay.org

Major Sponsor \$5,000

- Featured story with sponsor photograph/logo and donor listing in members' magazine, **Currents** (5,000 subscribers)
- Featured story with sponsor logo in online newsletter, **blue** (16,000 subscribers)
- Featured logo and url link on our website
- Featured promotion on our Facebook, Flickr,* and Twitter social networks
- Sponsor access to single, onsite banner/sign for co-branding*
- Sponsor access to our logo for co-branding (t-shirts, caps, etc.)*
- Sponsor access to a Heal the Bay quote for sponsor press release*
- Available beaches include: All below, plus Zuma, Topanga, Cabrillo and Torrance

Patron Sponsor \$3,000

- Sponsor donor listing in members' magazine, **Currents** (5,000 subscribers)
- Sponsor mention in online newsletter, **blue** (16,000 subscribers)
- Sponsor logo and referral link on our web site
- Sponsor access to single onsite banner/sign for co-branding*
- Sponsor access to our logo for co-branding (t-shirts, caps, etc.)*
- Available beaches include: All below, plus Dockweiler, Manhattan, Hermosa and Redondo
- Available days/times include: Monday—Friday/10:00 a.m.—4:00 p.m.

Advocate Sponsor \$1,500

- Sponsor donor listing in our members' magazine, **Currents** (5,000 subscribers) and our online newsletter, **blue** (16,000 subscribers)
- Sponsor name listing and url link on our web site
- Available beaches include: Will Rogers, Santa Monica and Venice
- Available days/times include: Tuesday—Thursday / 11:00 a.m.—3:00 p.m.

Corporate Healer Program Benefits

- Dedicated Heal the Bay staff support for event scheduling and all event coordination including site setup, beach/safety talks and team trash collection competitions
- Cleanup and other supplies for volunteers, including trash bags, gloves, data cards sifters, pencils, sunscreen and water
- Optional Speakers Bureau presentation to sponsor employees (available to

* All Heal the Bay promotional benefits are subject to a case-by-case review and are provided at the sole discretion of Heal the Bay