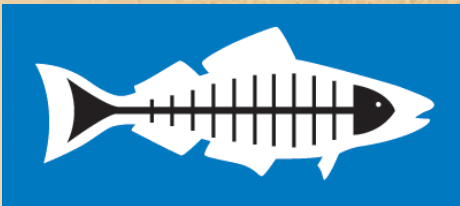


COASTAL CLEANUP DAY 2013

Los Angeles County Results



Heal the Bay

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**Heal the Bay's
Coastal Cleanup Day Staff**

Program Manager
Eveline Bravo

Coordinator
Marissa Maggio

Interns:
Megan Unger
Sarah Sorenson
Steve Flores



CCD: A World Wide Event

In 1984, the first Coastal Cleanup Day was organized by Oregonian Judie Neilson to remove plastic debris littering the coastline.

In 1985, inspired by the 2,800 who came to Oregon's cleanup, the California Coastal Commission organized a Coastal Cleanup Day for California beaches

In 1986, the Ocean Conservancy, then called The Center for Marine Conservation, set up and ran the first Coastal Cleanup Day in Texas. As years progressed, the organization went on to lead world wide CCD efforts.

In 1990, Heal the Bay became the official coordinator of Coastal Cleanup Day for L.A. County.

Coastal Cleanup Day is now the largest volunteer event dedicated to ocean and waterway health.



L.A.'s Accomplishments



32+ miles traversed to remove 33,560 pounds of debris

California Results*:

51,543 Participants

501,748 Pounds of Debris Removed



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COMMISSION

*Only preliminary results with
70% of CA reported

Thanks for the Support!



Additional Assistance From:



Arroyo Seco Foundation, California Coastal Commission, California State Parks Foundation, California Department of Parks & Recreation, California Department of Fish & Wildlife, California State Parks, California State Parks Department - Division of Boating & Waterways, California Department of Transportation, CALTRANS, City of Long Beach – El Dorado Nature Center, LA Waterkeeper, Malibu Surfing Association, Friends of Ballona Wetlands, Ballona Creek Renaissance, Ballona Creek Restoration, Santa Monica Bay Restoration Foundation, City of Hermosa, City of Culver, City of Downey, City of Torrance, City of Redondo, City of Malibu, , Cabrillo Marine Aquarium, City of Agoura Hills, Greater Los Angeles Council of Divers, Eco Diver Center, Nora Sterry Elementary, City of Palos Verdes Estates, Malibu Divers, Surfrider Foundation, California Wildlife Center, Office of Senate District 20, Conejo Valley YMCA, Ken Malloy Harbor Regional Park, Chase Bank, Café Tropical, The Arbor Collective, Bristol Farms, The Cheesecake Factory, Chipotle, The Counter, Marina Harbor Anchorage, Pacific Mariner's Yacht Club, Ralphs, Pro SUP Shop, REI, UCLA Marina Aquatic Center, Poseidon (SUP), Rusty's, KROQ, SEA Lab ,Roundhouse Aquarium, Black Surfers Collective, California Historical Society, California Department of Fish & Game, County of Los Angeles Department of Beaches and Harbors, City of Los Angeles Bureau of Sanitation, City of Los Angeles Department of Recreation & Parks, City of Los Angeles, Los Angeles City Council District 6 & 12, Los Angeles Conservation Corps, U.S. Army Corp of Engineers, American Honda, City of Rancho Palos Verdes, Crystal Geyser, The Crystal Casino and Hotel, Culver City Bike Coalition, Dive N' Surf, Gruen Associates, Harbor City Neighborhood Council, Honda of Torrance, Ken Malloy Harbor Regional Park, Kiwanis Los Angeles and Kiwanis International, K.M.H.R.P. Advisory Board, KTLA, Local Restaurant, Los Angeles Unified School District, Naam Yoga LA, National Audubon Society, The Neighborhood Church, The Pacific American Volunteer Association, Santa Monica Pier Aquarium, Wisdom Academy, Adventure Voyaging, St. Raphael Catholic Church and Elementary School, Port Royal Yacht Club, Friends of the L.A. River, Surfbus, Channel Islands Scuba Dive Team, Channel Islands Scuba, Del Rey Yacht Club, Mountains Restoration Trust, Honest Tea, Veggie Grill, Wholefoods, Yoga Trailblazers, Cuties Juice and Smoothies, The Ant Society.

Clean Water Champions

Our Top Friend-raisers and Defenders of Clean Water:

Ben Moody	Charmain Muntean	Leah Winck
Gabrielle Harradine	Rose Puntillo	Jacqueline Livingston
Megan Yanez	Christi Nash	Laura Caulfield
Barbara Harrison	Andrea Kelley	Celinda Chang
Dina Donnahu	Elena Slovacek	Elizabeth carr
Eugene Miller	Helen Overmoyer	Jenn Verma
Karen Grodnitzky	Leslie Seki	Marnee Conway
Mary Alvarez	Matthew Brown	Melanie Dimmick
Nancy Rivera	Roberta Romero	Shelly Smith
SoCal Gal	Stephanie Scribner	

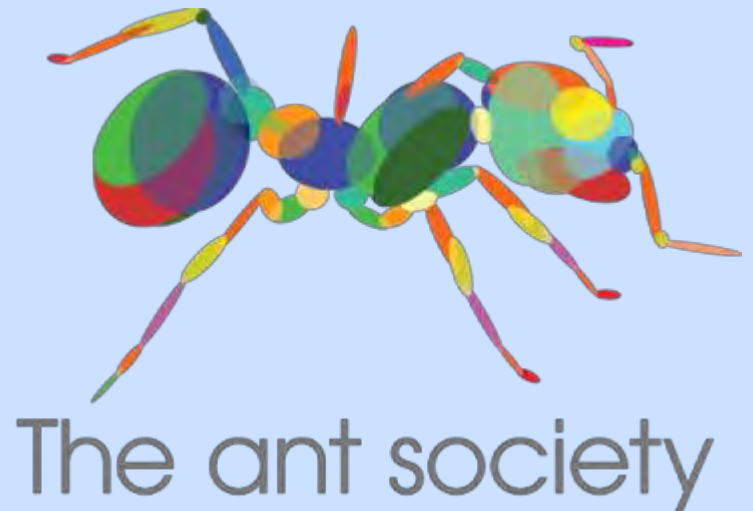
We thank you for all of your work!

Friend-raise year round at firstgiving.com/healthebay

Coastal Cleanup Day Artwork

This year Hans Castro-Gallo, creator of The Ant Society, graciously offered himself and his team to construct beautiful artwork for Coastal Cleanup Day. He and his partner, Clara Tuckerman, are passionate about protecting the environment and used their creative talents to inspire Los Angelinos to take part in this momentous day. He produced so many wonderful pieces that it was difficult for the Heal the Bay team to decide which ones to send to production. However, after much deliberation, three pieces were chosen to be the call to action for CCD. Two are displayed below and the other made the cover of this booklet!

Want to see the other pieces Hans created for Coastal Cleanup Day? Go to his website: theantsociety.com



Coastal Cleanup Day Artwork



Coastal Cleanup

On September 18th, 720 elementary school students from underserved schools, joined together for fun and hands-on learning. This is Heal the Bay's 9th year organizing Coastal Cleanup Education Day. We are grateful to our friends at Mattel for their sponsorship which makes the day possible.



Upon arrival students joined their group leader, decided on their team name and began their rotation. Each of the stations taught a lesson about watershed health and pollution, therefore educating L.A.'s youth to be the next wave of environmental stewards.



**A DAY OF FUN IN
THE SUN!**

Education Day

Station 1: Beach Exploration

The team works together to dig in the sand and observe the different creatures living near the shoreline. It's fun to explore, feel the breeze and get a little wet in the ocean too!

Station 2: Fatal Food Relay

This mock-race activity portrays how easily animals ingest harmful trash, by mistaking it as food. When each relay runner gets to the end, they must quickly choose from a group of unmarked paper bags. Upon opening the bag, the runner either gets trash, sending them to the hospital, or they get "food", allowing them to continue the relay-race.

Station 3: The Aquarium

This part of the rotation brings each group into the Santa Monica Aquarium. Here the students learn about the plants and animals that live in the Pacific Ocean. They also get to handle species in the super neat touch tanks.

Station 4: The Cleanup

Here, each group combs the beach, removing small and large pieces of litter. All the trash removed is recorded on a data card, which gives us a better understanding of the trash that is picked up. This year 8 feet of cigarette butts were removed!



Heal the Bay & KTLA

Gayle Anderson of KTLA came down to the Santa Monica Pier Aquarium before CCD for a sneak preview of the fun extra events planned for Saturday the 21st. She met the aquarium animals and learned about the exciting aquatic activities planned for participants. The next day Gayle traveled to Ken Malloy Regional Park in Harbor City, where she and crew observed the many birds inhabiting Machado Lake and learned the extensive history of this inland Coastal Cleanup site.

Thanks for getting the word out about how fun AND how important Coastal Cleanup Day is!



Gayle Makes Some New Friends



Largest Site: Dockweiler Tower 55

This year, the largest site boasted 1,658 cleanup participants. This is the largest gathering we've had at Tower 55. Headed by experienced "Nothing But Sand" Heal the Bay beach captains Terumi Toyoshima, Jerry and Joady Gorelick and their fellow beach captain friends, the cleanup organized and supplied 1,600+ volunteers, including 550 early bird cleaners from PAVA. In total the volunteers removed over 800 pounds of trash, most of which were small pieces of plastic and Styrofoam.

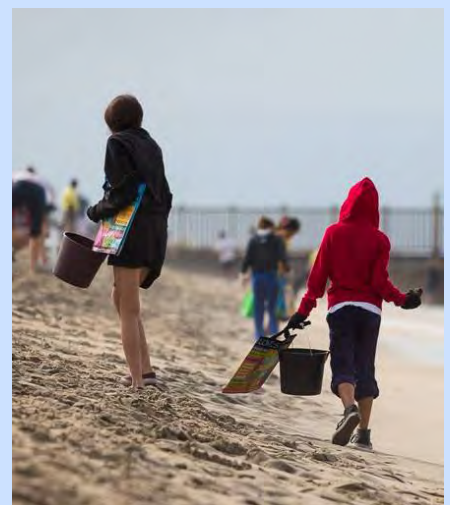


The Pacific American Volunteer Association (PAVA) showed in full force, while Laura Caulfield from Yoga Trailblazers led a free yoga class to invigorate volunteers before the cleanup.

Dockweiler State Beach



As you can see, it was crowded at Dockweiler on CCD! Many people brought their own trash collecting supplies from home and our estimates show that 100 people at Tower 55 created zero-waste on Coastal Cleanup Day. So next year don't forget to bring your own reusable garden gloves and a bucket!



Special thanks to: Yoga Trailblazers, Veggie Grill, City of Los Angeles, www.hedgehoghandworks.com, Jared Crawford Photography, TOTO USA and our major CCD sponsor Mattel.

Runner-Up: Santa Monica 1550

Down at Santa Monica Pier a whole day of activities were planned by Heal the Bay, Landshark Lager, Naam Yoga and ECO Dive Center to celebrate CCD. Over 1,300 volunteers cleaned the Santa Monica Pier area on land and sea! ECO Dive Center coordinated the dive cleanup and removed plenty of fishing line and plastic debris.



Naam Yoga paid homage to International Peace Day by creating a Peace Circle before the cleanup. Art Salter and his team of family and friends, in addition to the Santa Monica Pier Aquarium staff, ran the show like experts, sharing safety guidelines and information about how trash ends up at the beach.

Santa Monica Pier



Starting at 11 am Poseidon provided stand-up paddle boards for cleanup volunteers to try out with help from experienced guides. ABInBev also donated stand-up paddle boards for three lucky Coastal Cleanup Day participants. AMAZING!

Not only was there a free SUP clinic, there was also an intense Dory race. The National Dory Association racers defeated swell after swell in hopes to reach the finish line first.

With the end of the race and SUP clinic, all of the volunteers gathered for free admission into the Santa Monica Pier Aquarium. At the aquarium, visitors learned about the different sea animals living in our ocean and got to touch some, too!

After a busy morning of cleaning the beach and joining in the special activities, it was time to relax at Rusty's Surf Ranch on the pier. They treated cleanup volunteers to great menu deals in order to thank everyone who participated at the beach.

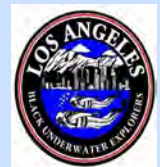
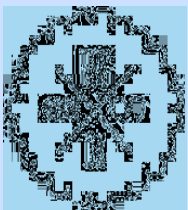


Historic Inkwell Beach

This Santa Monica beach site at Bay Street, sometimes known as the “Inkwell,” was a popular hangout for African Americans from the 1920s to the early 1960s. This was the home beach to Nick Gabaldon, a Santa Monica College student and first documented local surfer of African American and Mexican descent. At this site Gabaldon and others challenged racism to enjoy beach public space.



Historic Inkwell Beach gathered a whopping 656 participants all meeting at Bay Street in Santa Monica. The captains, Alex Tower, Allison Jefferson, and Greg Rachal, along with their team, were happy to see an increase in participants from last year by over 200 volunteers. Those who came out learned about the background of this beach spot. With only two years as a CCD site, it is plain to see that this is going to be a CCD favorite.



Santa Monica Tower 20



Coastal Cleanup Day gives an amazing opportunity for action, education, and remembrance of our collective history. We stand united by our love of the ocean. We remember the past and move forward together as stewards of this precious environment.



Cleanup Site Captains

Thank you CCD Captains, for all your support and commitment to removing trash from the environments we all use and love. You gave so much of your time to make sure all the CCD participants had fun and were safe during this great day. This good work doesn't go unnoticed and truly shows the kind of person you are. Every step we take, even when small, makes a difference for how healthy our world is for the future. As leaders of your cleanup sites, you organized a team that allowed the community to gather together and take an action against trash. This wonderful volunteer based event wouldn't be possible without your dedication to help people —and the planet.



Thank You!

- Alex Tower: Santa Monica College
- Alix Hobbs: Heal the Bay
- Alma Roberts
- Amy Sheldon: Gruen Associates
- Ann Bradley
- Aaron Chaison: Kiwanis
- Art and Judith Salter: Max Factor Family Foundation
- Barbara Gentile-Crary: Malibu Divers
- Brittany Gutierrez
- Carl Carranza: Cabrillo Aquarium
- Carol Rowland: City of Downey
- Joyce Fredericks and Roxy Lowe: Ken Malloy Harbor Regional Park
- Catherine Vargas: City of Culver
- Cynthia Rosell: City of Torrance
- David Valdez: Ballona Creek Renaissance
- Debbie Wasserman: Del Rey Yacht Club
- Dulce Stein
- Don Tambini: Neighborhood Church
- Edward Murphy: Heal the Bay
- Eric and Laurie Frasco: Greater Los Angeles Council of Divers and Nora Sterry Elementary
- Gemma Sandoval: Office of Senator Alex Padilla District 20
- Greg Rachal: Black Surfers Collective
- Hugh Pendleton: Neighborhood Church
- Jeff Hall: California Wildlife Center
- Jeff Williams: Black Surfers Collective
- Jen Mascolo: Echo Horizon
- Jeremy Wolf: City of Agoura Hills
- Jerry and Joady Gorelick
- Jim Lamm: Ballona Creek Renaissance
- Joe Moeller: City of Rancho Palos Verdes
- Kelly Ealy: Portuguese Bend Beach Club
- Kyle Delicata: Chase Bank
- Lachlan Mclean: US Renewables Group
- Laura Gill: Roundhouse Aquarium
- Laz Serrano: SeaLab
- Lee Jester: Neighborhood Church
- Lori Lane
- Maura Barry
- Meghan Sahli Wells: City of Culver and Bicycle Coalition
- Melissa Aguayo: Heal the Bay
- Michael Blum: Malibu Surfing Association
- Michelle Staffield: Santa Monica Bay Restoration Foundation
- Mike Schechter: Channel Islands Scuba
- Nick Fash: Heal the Bay
- Nick Shattuck: City of Hermosa
- Patrick Tyrell: Friends of Ballona Wetlands
- Rachel Stich: Los Angeles Waterkeeper
- Scott Cher: Arroyo Seco Foundation
- Siva Paramanandam: Conejo Valley YMCA
- Stacey Kinsella: City of Palos Verdes Estates
- Stephen Mejia: Heal the Bay
- Sunny Lai: City of Torrance
- Terumi Toyoshima
- Victoria Ippolito: Santa Monica Bay Restoration Foundation
- Woody Henderson: Adventure Voyaging

Pick A Site, Any Site

This year, Angelinos had a choice of 50+ different cleanup sites all over L.A. County. There were sites organized to clean-up schools, neighborhoods and parks, creeks, rivers, and under freeway over passes. We had people cleaning up marinas by kayak and stand-up paddle board and we even had scuba divers clean-up next to piers. Oh...and don't forget there were beach cleanup sites too, obviously!

No matter what site you chose to be at on CCD, you made an impact on the amount of pollution in the ocean and on the beach.

Have you ever looked into a stormdrain? That opening is basically a trap for trash. The trash is suppose to be sucked out during routine maintenance, but with so many catch basins, they can't afford to keep up. Water on our streets push the trash completely untreated through miles of drainage pipes that either lead to creeks or rivers and out to the ocean. This causes water pollution. Also, animals think these broken down pieces of trash are food, causing them illness or even death!

To combat this, we should never let trash fall into the street. A Styrofoam cup in Pacoima can become thousands of tiny pieces on its journey down the Los Angeles River out to the Pacific Ocean.

Always pick up trash you see and make sure it gets to a container where it cannot escape. It is everyone's responsibility to keep our planet clean!



L.A. County Cleanup Sites

Beach Sites:

Abalone Cove
Cabrillo State Beach
Dockweiler State Beach

- * Tower 55
- * Tower 59

Hermosa Beach
King Harbor
Leo Carrillo State Beach
Malaga Cove/ R.A.T. Beach
Malibu/Surfrider
Manhattan State Beach
Redondo Beach
Robert Meyer Beaches at El Matador
Santa Monica Beach (3 sites)

- * Tower 20
- * Tower 27
- * Tower 1550

Topanga State Beach
Torrance County State Beach
Venice Beach (2 sites)

- * Venice Pier
- * At Rose St.

Will Rogers State Beach
Zuma Beach

Inland Sites:

Agoura Hills/Medea Creek
Arroyo Seco at 26th Ave.
Balboa Park (Lake)
Ballona Creek at Centinela
Ballona Wetlands
Compton Creek
Culver City-Ballona Creek

- * Sepulveda
- * Overland
- * Duquesne
- * Syd Kronenthal Park

Ken Malloy Harbor Regional Park
Da Vinci Schools
Leo Carrillo State Park
Rio San Gabriel Park (Downey)
Silver Lake (Café Tropical)
South Los Angeles

- * St. Raphael Elementary School
- * Wisdom Academy

Long Beach Sites:

Alamitos Beach
Alamitos Bay
Belmont Pier
Bluff Park Beach
Colorado Lagoon
Mothers Beach

Dive Sites:

Belmont Pier
Leo Carrillo State Beach
Malibu Pier
Redondo Beach
Santa Monica Pier

Kayak Site:

Marina Del Rey at Mothers Beach



Capturing the Moment



Through Pictures



Different Sites



Same Passion



What Did You Find

Every year on CCD, participants are amazed by the unusual items they find. So we at Heal the Bay have kept records of the weird discards people have found during the yearly cleanup.

One year a wedding dress was found by a scuba diver. The dress had apparently been tossed off the end of the pier. Another participant found a barely closeable suitcase full of clothes. Thoughts are that it must have fallen off the top of a moving car and the traveler didn't notice until it was too far gone to track down.

Some debris just makes you laugh when you think of how it made its way to its location. Last year, Mountains Restoration Trust found a small boat on their bicycle trail cleanup in Malibu Creek State Park!



On Coastal Cleanup Day?

CCD 2013 participants definitely found some very strange and unusual items at almost every cleanup site. Even more intriguing, several different sites located in California all reported finding statues of the Hindu god Ganesh. Later research showed that there had recently been a Hindu celebration that involved putting a figure of Ganesh into the ocean. Mystery solved!

Other unusual items:

- Plastic Vampire Teeth: Ballona Wetlands
- Chaise Lounge: Cabrillo Beach
- Bee Keeping Box: El Matador Beach
- Mattress: Compton Creek
- 120 feet of Carpet: Dockweiler Beach
- Mason Jar Filled with Pictures: Marina Del Rey
- Bicycle Wheel: Malaga Cove/R.A.T. Beach
- 35 lb. Battery: Abalone Cove
- GoPro Camera: Santa Monica Pier
- Steak Knife: Malibu Pier
- Remote Monitoring Camera: Ken Malloy Regional Park
- Piece of a Boat Dock: King Harbor
- Stereo Speaker with an Octopus Living Inside: Long Beach



Be the Change for the Future

Coastal Cleanup Day is not only a day to remove trash from our county, but also a day to bring the community together to recognize current environmental issues. The first CCD was created because one woman saw a huge amount of plastic debris littering the coastline. Like that woman, we must all be stewards of our land and address the causes that lead to litter in our parks, beaches, streets and waterways. Although the answer may be complex, actions can be taken to lessen the impact our daily practices have on the environment.

All of our actions affect the future for later generations who will be living in Los Angeles. There is no doubt that removing trash on Coastal Cleanup Day sets the tone for taking ownership and maintaining our habitat clean. But we can and should do more, so each year Heal the Bay works to make CCD better.

We have come a long way on our path to heal the ocean. For example, many cities in the county have adopted a ban on single use plastic bags. All of us have the capacity to adopt the practice of using reusable bags. If we think about how many single use plastic bags are saved from entering landfills and waterways by bringing our reusable bags, the outcome is worth the challenge and change.



Create Zero Waste Cleanups



This year Heal the Bay asked cleanup participants to bring their cleanup supplies from home to avoid using plastic bags and rubber gloves. We suggested that people bring garden gloves or work gloves, and we only gave out one rubber glove to each person who did not bring their own reusable gloves. We also asked people to bring a bucket to hold the trash they collected. In addition, Heal the Bay provided many sites with many garden gloves, burlap sacks and cotton tote bags that could be washed and reused after CCD. Estimates show that this year about 2,500 people brought their own supplies, thus engaging in the zero waste efforts! We are happy to see this increase and hope that the zero waste number grows in the coming years.

Special Thank You!



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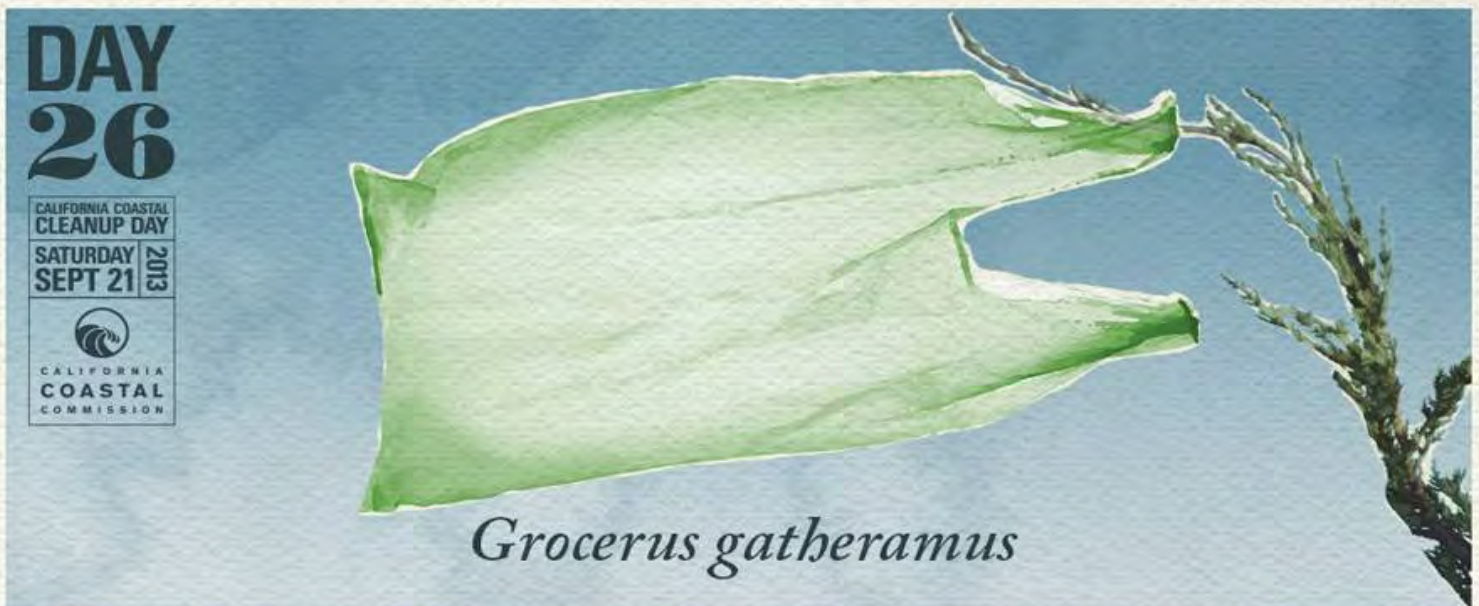
Statewide Sponsors



Special Thank You!



Special thanks to
Supervisor Zev Yaroslavsky and the
Los Angeles County
Department of Public Works
for their longstanding support for LA
County's Coastal Cleanup Day. We
are grateful for your commitment to a
clean and healthy coast.



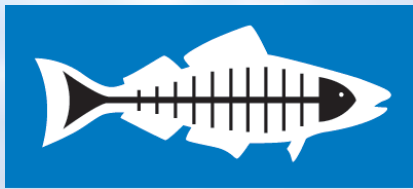
***Grocerus gatheramus* AKA The plastic grocery bag**

Why Should it go Extinct?

Americans alone throw away over 100 billion bags a year. Plastic bags account for over 10 percent of the debris washed up on the U.S. coastline. Since 1989, plastic bags are among the top 5 items of debris most often found during the CA Coastal Cleanup Day. In 2012, volunteers found 235 animals entangled in marine debris.

How Can You Help?

Thanks to Los Angeles County's leadership, over 60% of our county is now plastic bag free! If you live in a city that hasn't banned the bag, call your elected official and tell



Heal the Bay



Coastal Cleanup Day is an international event that always takes place on the
3rd Saturday of September!

MARK YOUR CALENDAR:
September 20th, 2014
9 am to Noon