

Heal the Bay

summer
2009

the newsletter of Heal the Bay

volume 23 number 2

healthebay.org

currents



Act Locally

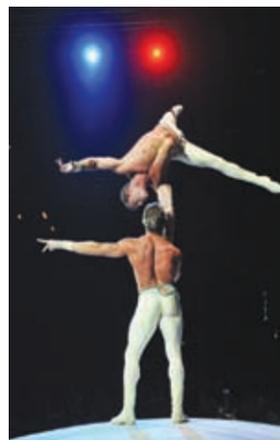
INSIDE: Coastal Cleanup Day • How To Be A Community Organizer • Marine Protected Areas

currents

the newsletter of Heal the Bay

volume 23 number 2

healthebay.org



4



12



14

summer 2009

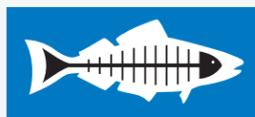
- 1 Letter from the President
- 2 Mixed Greens
- 3 HtB Dishes on Seafood
- 4 Bring Back the Beach Gala
- 5 Volunteer Highlight: South L.A. Groups
- 6 Fish Out of Water
- 8 Science and Policy Roundup
- 10 Community Organizing
- 12 It Was a Dark and Soggy Night...
- 13 Hometown Hero
- 14 Art Works
- 16-17 Thank You

COVER: ISTOCK

Heal the Bay is a nonprofit environmental organization dedicated to making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use research, education, community action and advocacy to pursue our mission.

GRAPHIC DESIGN • MICHAEL KELLNER • www.KellnerBookDesign.com

© 2009 Heal the Bay. All rights reserved. Reproduction of editorial content only is authorized with appropriate credits and acknowledgement. Heal the Bay, Beach Report Card and the fishbones logo are registered trademarks of Heal the Bay. Printed on chlorine-free recycled paper by DSJ printing in Santa Monica, California



Heal the Bay

HEAL THE BAY STAFF

President: Mark Gold, D.Env.
Executive Director: Karin Hall
Associate Director: Alix Hobbs
Angler Outreach Team: Halima Dominguez, Maria Joaquin, Maria Larsen, Boun Prasert, Benmin Sun, Jaime Valdovinos, Ana Venencia
Angler Outreach Coordinator: Frankie Orrala
Beach Programs Manager: Eveline Bravo
Communications Director: Matthew King
Communications Manager: Jessica Belsky
Constituent Development Manager: Natalie Burdick
Data Manager: Lee Myers
Director of Coastal Resources: Sarah Abramson Sikich, M.E.S.M
Director of Development: John Seiber
Director of Information Services: Peter Tatikian
Director of Water Quality: Kirsten James, M.E.S.M
Education Manager: Catie Boarts
Environmental Data Analyst: Michael Grimmer
Executive Assistants: Sylvie Makara, Rosalie Miller
Foundation Grants Coordinator: Sheila McSherry
Information Services Manager: Chris Ullrich
Inland Outreach Coordinator: Refugio Mata
Legislative Associate: Sonia Diaz
Marketing Specialist: Hallie Jones
New Media Manager: Tom Fleming
Programs Director: Meredith McCarthy
Public Education Coordinator: Emily Pratt, M.Ed.
Receptionist: Gabriele Morgan
Restoration and Monitoring Specialist: Kevin Jontz
Speakers Bureau Manager: Jyoti Gaur
Staff Scientists: Susie Santilena, M.S., Charlotte Stevenson, M.S.
Stream Team Manager: Alison Lipman, Ph.D.
Urban Programs Manager: James Alamillo
Volunteer Coordinator: Saira Gandhi

SANTA MONICA PIER AQUARIUM STAFF

Aquarium Director: Vicki Wawerchak
Aquarist: Brienne Emhiser
Aquarium Education Manager: Tara Treiber
Education Specialists: Nick Fash, Aaron Kind
Community Outreach Coordinator: Randi Parent
Public Education Coordinator: Amber Maron
Public Programs Assistant: Julie Naylor
Public Programs Manager: Tara Crow
Senior Aquarist: José Bacallao
Volunteer and Public Programs Coordinator: Wyatt Miller

BOARD OF DIRECTORS

Chairman: Carl Kravetz
First Chair: Matt Hart
Chairs: Jack Baylis, Lisa Boyle, Adi Liberman, Brian O'Malley, Stephanie Medina Rodriguez
Secretary: Cliff Gladstein
Treasurer: Don Kinsey
Founding President: Dorothy Green
Board Members: Peter Abraham, Mark Attanasio, Samuel Culbert, Jorge Delgado, Todd Flora, Rabbi Allen I. Freehling, Patricia Girardi, Mark Gold, Barry Gribbon, Susan Grossinger, Sofie Howard, Jean Kaplan, Richard Katz, Kathy Kissick, Julia Louis-Dreyfus, Suja Lowenthal, Ted Miller, John Perenchio, Craig Perkins, Russ Pillar, Ingo Rademacher, Trip Reeb, Michael Segal, Amy Smart, Shane Smith, Paul Stimpf, John Strauss, Thomas Unterman, Luann Laval Williams, Lavetta Willis, Richard Yelland, Art Yoon, Scott Zolke

BOARD OF GOVERNORS

George Akers, Jeff Ayeroff, Michael Caggiano, Ph. D., Laurie Coots, Don Corsini, Paula Daniels, Dr. Sylvia Earle, Brad Hall, Gale Anne Hurd, Dr. Aliza Lifshitz, Felicia Marcus, Kelly Meyer, Fran Pavley, Tony Pritzker, Bob Talbot, Art Torres, Antonio Villaraigosa, Bob Williams
Board of Director
Adi Liberman serves as Board of Governors' Chair

CURRENTS STAFF

Editors: Jessica Belsky, Matthew King
Writers: Jessica Belsky, Eveline Bravo, Natalie Burdick, Nick Fash, Reg Mata, Randi Parent, Sarah Sikich

A Call to Arms

Mark Gold rallies members to join fight for sorely needed Marine Protected Areas

Whenever I visit Heal the Bay's aquarium at the Santa Monica Pier, I'm gratified seeing people of all ages mesmerized by the biodiverse marine life in front of them. People are willing to pay nearly \$100 for a family of four to see the marine life at the larger aquariums in Long Beach or Monterey Bay. People are captivated by the colors and shapes and behaviors of sea creatures. Aquariums capture our imagination and transport us to an undersea world that most of us will never actually experience first hand. Clearly people love the ocean and the incredible fauna and flora that reside there.

Despite Californians' love affair with the ocean, Heal the Bay has seen a disturbing trend of general public indifference as the state Department of Fish and Game works to develop a network of marine protected areas (MPAs) for Southern California. Our own marine biologists, Sarah Sikich and Charlotte Stevenson, have done a superb job representing Heal the Bay and the environmental community on the Regional Stakeholder Group during negotiations on the locations of the MPAs. Despite HtB's efforts at the negotiation table, the general public has not made their voice heard during the numerous public meetings on MPAs.

However, a small but vocal part of the public -- the fishing community -- has turned out in large numbers to fight for their favorite fishing spots. As a result, the only true conservation proposal on the table didn't make it past the second round of three rounds of negotiation. How can it be that we love our fish in aquaria and on a dinner plate, but we're not willing to fight for protecting California's dwindling coastal marine resources?

I'm asking all of our members to please get involved in our fight to protect these amazing underwater areas. There is no reason for us to fight with the fishing community, when in fact we are fighting for the future of fishing. And the future of diving. And the future of Southern California's coastal marine ecosystems.

The ocean has provided us with natural resources and beauty beyond compare. Now it is time to give some criti-



ROBERT MYERS

cal areas a break. It is the time for marine fish populations to reproduce successfully by allowing fish to grow to maturity. Yellowing pictures of locally caught 500-pound white sea bass and 100-pound halibut still line the walls of local restaurants and yacht clubs, but those catches are largely a distant memory off the Southern California coast.

Like national parks on land, we can enjoy the beauty of an MPA without decreasing wildlife populations to unsustainable levels. Visitors to MPAs can surf, swim, snorkel, scuba, birdwatch and fish from shore and on piers. Heal the Bay is even pushing to allow spearfishing and kayak fishing in most MPAs because their impacts on marine life are pretty small.

We need you to make your voice heard by standing up for MPAs. Mark your calendars for July 28 and 29, when Santa Monica will play host to public hearings that will help shape the determination of the final MPA boundaries. The public comment period will likely be later in the day or early evening on July 28. The odds are against us because we've been so severely outnumbered by the fishing industry. But then, the odds have been against the fish for far too long. We need all of you to attend meetings and send in letters of support to the relevant decisionmakers.

For more details about the process and meeting updates, please visit www.healthebay.org/MPAs. Send in letters to MLPAComments@resources.ca.gov.

— Mark Gold, President, Heal the Bay

Mixed Greens

Welcome to the Big League

Thank you to all of our avid Facebook followers who became friends of our Facebook Cause. We now have more than 5,700 members, earning us "League" status. We have also received nearly \$3,000 in donations through this page. If you haven't joined us on Facebook, please do, and invite your friends. Visit www.causes.com/healthebay and join the team.



Butthead

Diver and Heal the Bay volunteer Steve Ross sent us this photo of a sheephead ingesting the butt of a cigarette. Come up with a clever caption to go with the photo and you could win HtB gear. Send your entry with your name and contact information to Jessica at JBelsky@healthebay.org. We'll announce a winner in an upcoming issue.



STEVE ROSS



SEARCH AND RESCUE

Want to know the absolute easiest way to give to Heal the Bay? Change your search engine to GoodSearch. Simply go to Goodsearch.com and choose Heal the Bay as your cause. For every search you make using Goodsearch as your engine, Heal the Bay will receive a penny. Don't think that adds up fast? We just donated a nickel while finding a farmer's market within walking distance. Think of how much you'll rack up helping with your kid's science fair project. Make the switch today, and consider your late-night search for pizza delivery a charitable contribution.



Cirque du Soleil presents KOOZA at the Santa Monica Pier. All proceeds from the October 16 (opening night) performance to benefit Heal the Bay and ONE DROP Foundation.

This is Cirque du Soleil's first major benefit in the United States. All guests are invited to a once in a lifetime Cirque du Soleil party after the show.

For ticket information go to: www.healthebay.org

SAVVY SEAFOOD

On the prowl for a sustainable summer delicacy: spiny lobsters

by NICK FASH

Each month, Aquarium education specialist Nick Fash offers his culinary wisdom to the HtB family, picking a different sustainable seafood item and offering up a tasty recipe. This month, Nick, not just an environmentalist, but also a fisherman and an avid chef, chooses spiny lobster as a great summer selection. Spiny lobster (U.S. caught) is listed on the Monterey Bay Aquarium's seafood watch card in the best choices column (seafoodwatch.org). So, as Aquarium community outreach coordinator Randi Parent says, you're on "solid sand" having it for dinner. Enjoy.

Each time we go to a supermarket or restaurant we are confronted with a choice about what food to buy. Health concerns matched with a growing desire to eat local and sustainable foods have made this decision harder than ever. I'm here to discuss seafood choices that can keep our oceans thriving and your body healthy.

I grew up in the Northeast, where as a boy I would help my father set lobster pots in Long Island Sound that would supply our family and friends with a steady stream of tails and claws. My sisters and I would complain that we were sick of lobster we ate it so often. Yet years later, living here in Southern California, I found myself again hunting lobsters, but this time in a different manner and for a different animal.

On the West coast of the United States and Mexico we have the spiny lobster (*Panulirus interruptus*), a distant relative of the animal we often think of as a lobster. While they may look somewhat similar, they are actually in different taxonomic families. Spiny lobsters lack the large claws so often associated with "true lobsters," like the Maine variety. Historically the Maine lobster was fed to indentured servants and peasants, and dockworkers were known to strike to protest having to consume the crustacean more than three times a week. Ironically, now it is a sought after delicacy — one that can cost an arm and a leg in a fancy restaurant.

There is a commercial fishery for lobsters, but my friends and I prefer to hunt them ourselves locally. Heading out at night armed with flashlights, we patrol the rocky reefs. Recreational fishermen have to grab the lobsters by hand, which is quite a bit harder than you would think.

The populations of spiny lobsters are thought to be healthy off the coast of California. However, the large lobsters are not as abundant as historically noted due to fishing pressure over the past century. Part of the reason spiny lobsters are a good seafood choice is that they are protected in local marine reserves. These protected lobsters grow large and provide a range of benefits to the ecosystem and to overall population health.

Large lobsters are able to produce many more eggs than small specimens and are able to help insulate the populations from fishing pressure. Furthermore, the large lobsters are predators to the kelp-eating sea urchin, so they help maintain a healthy balance and diversity in the kelp forest habitat. These large lobsters lurk in several marine reserves, including the Santa Catalina Island reserve. In a no-take zone, these lobsters grow and thrive. The lobsters are larger and more abundant, and the ecosystem is healthier and more diverse, thus many more baby lobsters wander into legit fishing and diving areas where they are plentiful and available and are benefitting areas outside the reserves as well.

(To learn more about plans for expanded underwater reserves, known as marine protected areas or MPAs, in Southern California, see page 9.)



To learn more about sustainable seafood visit seafoodwatch.org

Grilled Spiny Lobster Tails (Serves 2)

- 1 Tbsp lemon juice
- ½ cup olive oil
- 1 tsp salt
- 1 tsp paprika
- 1/8 tsp white pepper
- 1/8 tsp garlic powder
- 2 spiny lobster tails

Preheat grill to high heat. In a small bowl squeeze lemon juice then slowly whisk in olive oil. Whisk in remaining ingredients. Split lobster tails lengthwise, and baste flesh side with marinade. Lightly brush grill with marinade and place lobster tails flesh side down on grill for 10-12 minutes. A few minutes into cooking turn over and baste again and then replace flesh side down. Tails are done when flesh is opaque and firm to the touch.



Waves of Support

Our annual Bring Back the Beach gala nets more than \$500,000 in a challenging economic climate.

Nearly 1,000 guests celebrated "A Sea of Possibilities" with us recently at our 19th annual fundraising gala dinner at Barker Hangar in Santa Monica. The event, which featured a very moving tribute to our late founding president Dorothy Green, netted more than a half-million dollars to support our ongoing education, advocacy and community outreach. Thank you to all who attended, volunteered or donated.

This Bring Back the Beach dinner recognized the leadership of three environmental pioneers: **Mark Attanasio**, a Heal the Bay board member who serves as group managing director of Trust Company of the West, and chairman and principal owner of the Milwaukee Brewers baseball club; **Cathrine Opie**, the Los Angeles visual artist whose provocative photographs were recently featured in a midcareer retrospective at the Guggenheim Museum; and **Ocean in Google Earth**, the online application that allows millions of users to explore underwater landscapes throughout the world.

In the middle of dinner, attendees were surprised with a special performance by Cirque du Soleil artists. That night, we announced a partnership with the famed avant-garde circus troupe. We will be teaming on an opening-night benefit performance of Cirque's latest production, "Kooza," Oct. 16 at the Santa Monica Pier. All proceeds from that upcoming gala will benefit Heal the Bay and the One Drop Foundation, a nonprofit created by Cirque founder Guy Laliberte to provide clean-water infrastructure in developing nations. Further performance and ticket details will be announced shortly. (Event details will soon be posted on our website, so keep checking!)

Many Southland celebrities and civic leaders were on hand to pay tribute to our honorees, including board members Julia Louis-Dreyfus and Amy Smart, actors Sharon Lawrence and Billy Zane, and Los Angeles City Councilmembers Bill Rosendahl and Jan Perry.

We selected vendors committed to green business practices for our dinner. Culver City's Akasha, known for supporting local farms, created a delicious menu consisting of all organic and sustainable food. All centerpieces



Honoree Mark Attanasio and wife, Debbie walk the blue carpet



Cathrine Opie accepts her award from HtB boardmember Tom Unterman.



Cirque du Soleil's surprise performance.

were made of edible and recycled elements, and tap water rather than bottled water was served to guests.

In addition to musical performances by locals The Makepeace Brothers, guests enjoyed a brisk silent and live auction. A fully accessorized 2010 Ford Fusion Hybrid, graciously donated by our longtime supporter The Ford Motor Co., led the spirited bidding.

We hope that you can join us next year for our 20th annual dinner!

Building Blocks

Staffer Reg Mata showcases some of HtB's inspiring partners in South L.A.

As part of Heal the Bay's new Healthy Communities Initiative, our Programs Department has been doing intensive community organizing work in South L.A. to empower residents to heal their local environment while also benefiting the greater coastline.

We are all interconnected, with our street trash, storm drains, rivers, watersheds and ocean forming a complex web. At Heal the Bay, we believe that a healthy community is a product of a healthy environment. Many human health issues in urban areas have, at their root, an environmental component.

There is a nexus between the built environment and human health—whether it is air pollution and asthma, water pollution and infectious diseases, urban blight and psycho-social disorders, or poor planning (no parks and lots of junk food outlets) and obesity.

Four community groups from South L.A. have taken up the call to fight for a healthier future. They have aligned with Heal the Bay to develop several green community spaces in the hopes that these sites will act as filters to naturally catch and treat urban runoff before it reaches the storm drain system. Here's a look at some of the groups we are proud to call partners:

St. Michael's Church Community Group

Heal the Bay's partnership with St. Michael's community group (housed at 1016 W. Manchester Ave.) has been very inspirational. Through the leadership of a council of community leaders headed by **Jose Javier Estrada**, the group has engaged in planning and developing much-needed green spaces and building neighborhood beautification projects. Last year, they worked on building public Living Rooms on street corners. Now they are focusing on re-energizing their long-term "Vermont Avenue Median"



project that would stretch from 89th to 90th streets. "This project has been a very positive experience," Estrada says, because it has involved multiple sectors of the community: neighborhoods, colleges, churches, (city councilman) Bernard Parks' staff, Southeast Neighborhood council, and others." The group has recently elected their officers as the first step to become a nonprofit group so they can better represent their constituents.

Wisdom Academy for Young Scientists (WAYS)

The staff and parents at Wisdom Academy (706 E. Manchester Ave.) have chosen a site for their WAYS Reading & Fitness Park, an outdoor classroom/community green space. Wisdom Academy executive director **Krendra Okonkwo** and principal **Alake Watson** have formed an alliance with Wisdom's PTA parent leaders Brandy Williams and Evelyn Aguirre to make sure that the project becomes a reality. The road ahead will not be easy, but the folks at Wisdom Academy remain steadfast. "I'm a big believer of reclaiming space for the community," Okonkwo says. Watson anticipates that the park will touch "the lives of families in need of physical fitness as well as serve as a quiet reservoir where reading and literacy is nourished."

Youth Opportunities High

The Principal at Youth Opportuni-

ties High in Watts, **Kianna Nesbit**, and her assistant **Mayra Arroyo** have been leading the charge to turn a portion of their school's parking lot into a community space that will benefit the surrounding neighborhoods. Nesbit explains: "The Watts Community Garden Plaza will serve as a place where local residents, patrons, and students can commune, relax, and enjoy their community." The Watts Community Garden Plaza will be located in the Robert Pitts Center. This center was constructed in 1965 after the civil unrest. The goal was to create a space where Watts' community residents could participate in artistic and educational activities. The Watts Community Garden Plaza will serve as an extension of this original objective, a viable and tangible manifestation of that original goal.

Washington Elementary PTA

The parents at Washington Elementary in Compton, under the leadership of School Administrator **Emma Escobar** and PTA President **Martha Barajas**, have chosen a piece of land in the front of their school to nourish. Under the supervision of Principal **Ontrece Ellerbe**, they have banded together to make sure that they are involved in the process of bringing about the construction of an outdoor classroom that would also serve as a green plaza for the enjoyment of the community at large. In order to carry out this project, they have picked four main parent leaders: **Maria Rodriguez**, **Blanca Rivera**, **Olga Palma**, and **Petra Luciano** that will assist in getting the rest of the parents involved. This fall, Washington Elementary students will join Heal the Bay and other schools (including Wisdom Academy) to celebrate our annual Coastal Cleanup Education Day. To learn more about and participate in Heal the Bay's Coastal Cleanup Day activities, please visit: www.healthebay.org/ccd

Fish Out of Water

HtB's Jessica Belsky on taking the plunge as a Speaker's Bureau volunteer

I'm only a few weeks out of Florida, driving around Santa Monica in a borrowed car looking for an apartment, when I see it. What is that? A dead fish?

It's not the first time I've spotted the gripping skeleton image on a bumper as I get lost around town. "And what Bay are they talking about?" I wonder. But I like the icon instantly, and as a newcomer to town I want to find out more about it.

A few weeks later, now with Internet access, a quick search on Volunteermatch.org brings me back to the ailing fish logo. There's an opportunity available in Santa Monica to learn about issues facing the Santa Monica Bay (aha!) and then present them to the community via Heal the Bay's Speakers Bureau. "Well I can do this," I think. "I took public speaking in college."

I always considered myself ahead of the "green" curve. I once boycotted McDonald's as a child until the company discontinued its use of Styrofoam. I thought, I already have a leg up in this whole So Cal enviro thing. After being surrounded by the overwhelming newness of the Golden State, I liked the idea of being prepared.

Not so. I failed to work in extra time for parking. Parking! How could I forget? No free parking lots in Santa Monica, oh yeah. Did I mention I never learned how to parallel park? I ran in late, the last person to enter, and had to take the front seat.

Resident expert Meredith McCarthy, then Speaker's Bureau manager, was sharing her career altering trip to the pollution-challenged L.A. River. I thought, "River? Where's a river in L.A.?"

Our first speaking assignment was presented—talk about what brought you here tonight and mention any other speaking experience. I was in good company, though a bit out of my league.

I was surrounded by lawyers, debaters, and I suddenly felt very young.

The woman to my right declared herself "eco" and mentioned that she continually argued with SUV owners. I reddened. Everyone in my family either drove an SUV or a



ISTOCK

twin cab pickup. Meredith commiserated. "I know. I see people flick their cigarette butts out the window on the freeway. I want to get out of my car and yell at them." "Huh? Never being a smoker, I always thought cigarette butts were biodegradable. I'd also incidentally never been on the freeway. I had so much to learn!"

The intros ended on me. OK, I thought. I talked briefly about growing up on Daytona Beach, about how I couldn't remember one beach closure ever. I spoke about how surprised I was with L.A.'s water quality problems. We all grew up thinking L.A. was so progressively eco-conscious. I said that it was unacceptable that we should have to avoid the beach for days after a rain (well, what you guys consider rain...). Oh, and I mentioned the public speaking class...

I was given a binder full of information that I spent the entire night poring over in my new bachelorette pad. And then, the next morning, I called my parents. It was the first of many conversations stemming from the infamous binder. I think they may have avoided some calls as well... "Dad, don't eat farmed salmon anymore. And tell Mom that refilling her water bottles could cause adverse health effects. Do you know about runoff? Have you heard of tertiary treatment? Did you know there was a Santa Monica Bay?"

"Good morning, Honey."

Speaker's Bureau training continued with a talk from Mark Gold, practically like meeting a local celebrity. Again I was late and had to take the hot seat (such unpredictable traffic you have, L.A.). Mark was very direct about the issues and my group lobbed some good questions in. They wanted to know about legislative progress, sustainable seafood.

I'd never eaten anything but tuna from a can myself. Didn't "dolphin safe" mean sustainable?

Afterwards staffer James Alamillo explained the inner workings of a sewage treatment plant. People, let me tell you, grown adults (even lawyers), still giggle uncontrollably at another adult using the word *poop*. As you might imagine, it came up quite a bit during the discussion. Again, this was all news to me, I grew up with a septic system. If it needed service, a big alarm went off in our front yard (yes, seriously). I didn't even know what a sewage treatment plant looked like.

Then it came. The big day, the first speech. I had to take the day off work to speak to about 50 people at a beach in Playa del Rey. I studied my cheat sheet all night (and secretly at work the day before), dreading I'd be asked about some obscure factoid. And, much to my relief, people were asking me the exact same questions that I came into the program with just several weeks prior. They wanted to learn how to stay healthy at the beach, how they could prevent pollution. They were curious if they contributing to pollution without realizing it.

More often than not, if someone had the answers to my questions, they were under four feet tall. "How did you get to be so smart?" I would ask. "Heal the Bay came to my school."

I thought,
"River?
Where's a river
in L.A.?"



And there you have it, my induction into Heal the Bay. It wasn't long before my volunteer work became a full-time passion. After months of volunteering, I was lucky enough to be hired on staff as Communications Manger.

If you think you can share Heal the Bay's story with your community, I can't recommend Speaker's Bureau enough. The audience appreciates the information and you'll feel great afterward about changing perceptions and attitudes. We provide all the supplies and all the information—you provide the voice. And if you need further encouragement, we feed you too!

If you are interested in becoming part of Heal the Bay's Speakers Bureau program, please contact Jyoti Guar at 310.451.1500 x146. Our next training begins July 30. 



The most recent graduating class of Speakers Bureau at their first speaking engagement.

Mark Your Calendars

Hard to believe, but another Coastal Cleanup Day is just around the corner—September 19

Our excited staff is already gearing up for the organization's biggest volunteer event of the year, which takes place Saturday, Sept. 19

We can promise you, we'll pick up an impressive amount of trash. But what's equally important is educating a substantial amount of citizens about keeping our waters clean year-round. Last year, more than 10,000 committed volunteers joined us in disposing of nearly 40 tons of harmful debris from more than 70 sites throughout Los Angeles County.

We'll be kicking off this year with new themes, new artwork, and a new spirit. We've already gotten great early response to our call to action, with hundreds already signed on. Together, we will spend the morning cleaning trash from our entire county before it makes it to the water. As the nation's president has urged us: Yes we can! And we hope that this Coastal Cleanup Day, every participant will leave feeling empowered and optimistic about the future of our environment.

Heal the Bay has organized the event in Los Angeles County for the past 20 years. This year we hope to focus on the needs of the volunteers at each site, and educate them about the unique characteristics of each locale. With a lot of effort and heart, we hope to make lasting connections between the personal and the public on this amazing day of community action.

In today's fast-paced society, one's time is becoming an incredibly precious commodity. So Heal the Bay appreciates you volunteering your time and labor. We promise it will be a fruitful experience. So come out and feel better about doing your part to make the world a better place.

If you are interested in helping us on Coastal Cleanup Day, please contact Melissa Aguayo at maguayo@healththebay.org or 310.451.1500 x 153.



POLLY BARROWMAN



NORM NOVITSKY



TERUMI TOYOSHIMA

From top to bottom: Students participate in Coastal Cleanup Education Day, Volunteers in Malibu count cigarette butts collected during cleanup, Volunteers pitch in at our Silverlake site.

A REEL BATTLE

HtB's fight for the future of fishing in Southern California is a fight for healthy oceans

by SARAH SIKICH

With summer upon us, nature lovers are hitting Southern California's beautiful beaches and shorelines. Driving along Pacific Coast Highway, you'll see kayaks dotting our scenic waters and kelp forests, and families romping in the ocean and fishing off the coast. And yet, many local residents are unaware of a process going on in Southern California right now aiming to restore our coastal ecosystems and ensure that ocean users can enjoy its natural wonders for generations to come.

The implementation of California's Marine Life Protection Act in Southern California is underway. This initiative will establish a network of marine protected areas to safeguard the natural diversity of our waters and restore marine life populations.

As Currents readers and Heal the Bay members, you're most likely aware of the many stressors affecting our oceans, and that our coastal fish populations are in decline. For decades, Californians have protected our iconic landscapes by establishing popular wilderness areas and parks. Now it's time to do the same for our ocean.

Marine protected areas (MPAs) result in healthier, more resilient ecosystems, and they help replenish fish populations by providing fish a safe haven to grow larger and breed. Countries around the world successfully use marine protected areas to restore ocean health. Our oceans are in need of holistic management, from the

ground up, by setting aside key areas where plants and animals can flourish. These areas will serve as an insurance policy for the future health and productivity of our California coast. In the long run, fishermen will benefit by catching more fish that spill out of protected areas.

Towards the end of summer, we will enter the last round of discussions to develop recommendations about where these protected areas should be placed in Southern California. It is critical that the best science be used in these decisions and that we protect iconic areas that truly represent our unique undersea habitats. Local voices are also important in this process. The opinions and ideas of South Coast residents are truly valued in this process and it is critical that they be heard in this final round.

As we enter the final rounds of deliberations, the recreational and commercial fishing community has been ratcheting up the rhetoric about perceived negative impacts of MPAs. In fact, numerous studies have shown that MPAs enacted in other marine ecosystems have led to long-term regeneration and increased biodiversity.

Please visit our website to learn more: www.healththebay.org/mpas, and contact staff scientist Charlotte Stevenson if you would like to get involved: cstevenson@healththebay.org. We need your help!



Know Before You Go

Does your local beach pass the test? Check out our 19th Annual Beach Report Card.

by MIKE GRIMMER

With summer beach going season upon us, there's good news for California ocean users. According to our recently released 19th Annual Beach Report Card, most California beaches continue to enjoy very good water quality.

During dry weather, 262 of 307 (85%) locations monitored in the latest report received very good to excellent (A and B) grades. Overall, only 32 of the beaches (6%) monitored statewide received D or F grades last summer.

The Beach Report Card is a comprehensive evaluation of coastal water quality based on daily and weekly samples taken from sites along the entire coast of California. A poor grade means beachgoers face a higher risk of contracting illnesses. High bacteria counts at these sites are linked to such potential illnesses as stomach flu, ear infections and major skin rashes.

Each year, as summer approaches, we like to remind the public that this tool is available so that beachgoers can be aware of the water quality at their favorite beach.

Overall dry-weather water quality in Los Angeles this year fell slightly below the county's five-year average. A handful of chronically polluted beaches in Malibu, Santa Monica, Avalon and Long Beach helped drag down the county's grades.

The general disparity between good dry grades and poor wet grades indicates that cities and counties have made strides to mitigate dry weather pollution but are still grappling with stormwater runoff and the harmful effects it has on year-round ocean users. Heal the Bay recommends that no one swim in the ocean during, and for at least three days after, a significant rainstorm.



Staffer James Alamillo speaks at our San Francisco press conference about our 19th annual Beach Report Card.

This yearly summary of statewide beach water quality for the prior year was presented at three separate simultaneous press events in San Francisco, Los Angeles, and San Diego. Coverage in every metropolitan daily paper from San Diego to San Francisco, as well as on numerous TV news broadcasts, raised awareness of water quality issues throughout the state.

The weekly Beach Report Card is updated every Friday afternoon and can be found at www.healththebay.org/brcv2/



GET SMART

Inland Outreach Coordinator Reg Mata Gives Advice on Effective Community Organizing

Reg Mata is a founding member of Heal the Bay's Healthy Communities Initiative. As such, he has worked with various community leaders on grassroots projects to green up neighborhoods and streets in South L.A.

Be relevant. Approaching a neighborhood with an issue that is not perceived as a top priority can mean your pleas fall on deaf ears. For example, going into a community that is facing gang violence and asking people to donate to save the rainforests won't have the degree of impact you're hoping for. Instead, focus on community safety and beautification, and talk about the things that we all need to survive — clean air and clean water.

Cultivate local leadership. Sometimes, community leaders work themselves to the point of complete exhaustion and frustration. If this happens, you might end up becoming an obstacle rather than an instrument of change. It is best to work in cooperation with your community and foster the growth of other leaders. You'll have more allies and can spread the work around.

Network. If you have no idea how to get involved in an issue, start watching. Go to events for like-minded people, like speeches, conferences and community meetings. Be sure to speak out: ask questions or offer comments. You never know who might be in the audience listening.

Connect to your audience. While many people appreciate and need arguments based in fact and rationale, remember that people are drawn to the personal. Of course it's important to talk about saving taxpayers this much money, or keeping a certain number of people from getting sick at the beach. But, make sure you're also putting a human face to your message. Have people tell personal stories, or talk about how this situation impacts you personally.

Face-to-face works! Your message will have more impact if you recruit people to talk to their neighbors and families in person. If you rely solely on mailings or e-mails, you limit the strength of your message. That said, we live in the age of technology. Learn about, and take advantage of, social networking websites like Facebook and MySpace. They'll help expand the number of people who hear your message.

Have a vision. Give people an inspiring goal to believe in. Your message should also stress that your fight is a long-term one, so that you shield yourself from discouragement due to the occasional lost battle. And when you win a battle, make sure to celebrate. Host a bbq, take your comrades out to dinner, or just take a minute to raise a glass and say congratulations to the people you're working with.



Summer Blockbuster

From cleanups to tablings, record volunteer crowds flock to HtB. There's a spot for you.

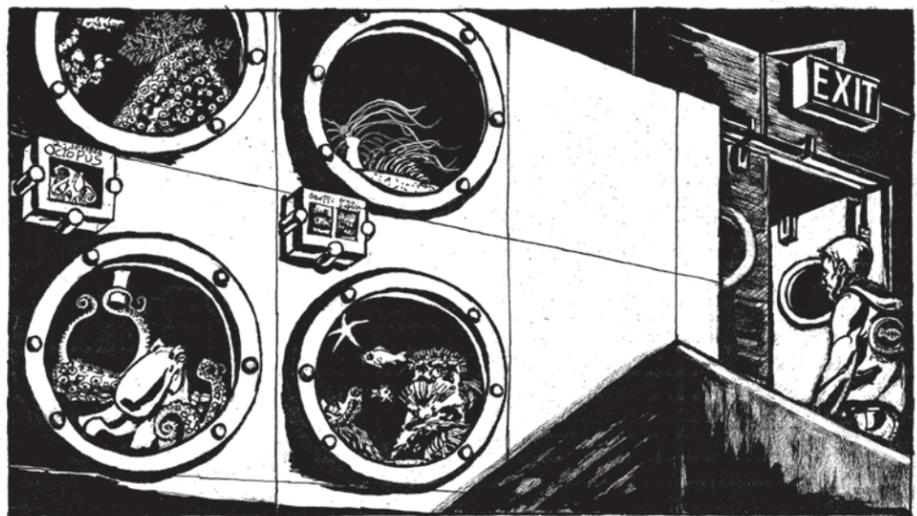
Heal the Bay is a green machine powered by the roll-up-the-sleeves mentality of our volunteers. Every month, we are impressed with the ever-growing number of volunteers willing to show up at a cleanup, lend a hand at a tabling or make Heal the Bay's voice heard via a Speakers Bureau presentation. The heart, commitment and generosity they continually demonstrate inspires our entire staff.

During Earth Month, hundreds of volunteers powered 38 events, surpassing the number of the year before. Volunteers conducted 48 Speakers Bureau presentations and an amazing 54 cleanups. Our Earth Month Nothin' but Sand cleanup boasted nearly 2,000 attendees! That marks it as the largest Heal the Bay beach cleanup ever held. On the heels of arguably our best and most successful Earth Month ever, we are set to continue into the summer with a bevy of volunteer opportunities. You fuel our momentum. Join us this summer for a morning at the beach, a day at the Aquarium or even an hour in our offices.

Come get involved. Join us at a monthly volunteer orientation. We'll lay out all the programs for you, the time commitment involved and the training necessary. Orientations are held every second Monday from 7-9 p.m. RSVP to Saira at 310.451.1500 x145.



It Was a Dark and Soggy Night...



Childhood creativity flowed in our Octopus art and story contest by RANDI PARENT

When the Santa Monica Pier Aquarium's two-spotted octopus tampered with a valve in its tank last February, it created more than a flood that caused more than \$25,000 in damage.

Beyond all the media coverage, the incident also inspired schoolchildren from across the region — and from one class all the way across the country in Ormond Beach, Fla. — to devise their own theories about what

the mischievous octopus was up to that soggy night.

The "Octopus Flood Art and Story Contest," sponsored by Heal the Bay, attracted 80 stories written by students in grades 3 through 5, and 55 works of art, submitted by children in K through 2nd grade.

Prizes were awarded for first, second and third place in the story writing and artwork categories and honorable mentions in the artwork category

were also issued.

Then there is the prose of some 77 imaginative students who also entered the contest. Most tied the cephalopod's antics to a desire to bust out of the Aquarium in search of food. Some of the stories portrayed our tiny invertebrate as a much larger beast with violent tendencies, though most included redeemable traits.

Here are some samples of their amusing work:

"It was a warm school day's night and things were just about to get fishy."

"This two-spotted octopus thought life in the Aquarium was getting very dull. This octopus decided to add some confounding excitement."

"We saw a giant octopus that had Mr. Sigler's camera stuck in his teeth...I offered him some floss...he apologized for not flossing earlier."

"They gave (the octopus) a new tank and made sure he would get one scoop of ice cream every day, which kept him from running away ever again."

"He ended up finding his love and they had 19 energetic children."

"(The octopus) called a cab...when the cab driver came, the octopus ate him and drove to Red Lobster. He ate four people and left a tip."

"The octopus grabbed on to a truck for a ride to the sushi restaurant...He made his way to the water tank, and the next thing the cook knew, one of his octopi was gone. The two octopi male and female were splashing toward the beach while police investigated the flood at the Aquarium."

"He jumped on the rollercoaster and went around and around. Then he went on every other ride. After awhile, he ate ice-cream, threw up, and finally went back home to the Aquarium."

And the Winners Are ...

GRADES 3 – 5, Story Writing Category

1ST PLACE: Emmie Martirossian, Gardner Street School, "Bob Leaves to Marina"

2ND PLACE: Mena Smorynski, Gardner Street School, "The Night Party"

3RD PLACE: McKenna Colton, Edison Elementary, "Misty the Octopus"

GRADES K – 2ND, Artwork Category

1ST PLACE: Jessica Garff, individual entry

2ND PLACE: Evan Toji, individual entry

3RD PLACE: Leif Jones, Seven Arrows Elementary

ARTWORK HONORABLE MENTION

Angelica, Chandler School

Harry Gers, Seven Arrows Elementary

Rory Baker, St. Timothy School

The Aquarium also thanks the following businesses of the Santa Monica Pier for providing prizes for the winners:

Pacific Park; Bubba Gump Shrimp Company; Rusty's Surf Ranch

HOMETOWN HERO

Meet Angelino Raegan Payne, aka *The Good Muse* (thegoodmuse.com). Raegan has embarked on an exemplary volunteer mission—to complete 50 different volunteer activities before 2010. A lofty goal, yes? What's the best part? You get to experience the trials and tribulations, and of course the gratification vicariously through Raegan's online volunteer journal. Reproduced below is Raegan's entry detailing her adventure with Heal the Bay's Stream Team.

When you hear the phrases Stream Team and Creek Restoration, you might assume you will be participating in a volunteer activity involving water – not so my dear ones – prepare instead for a day of gardening.

I arrived at Malibu Creek State Park at 9:00 am on a Sunday. No friends joined me today as they all mysteriously lost their cell phones after I mentioned early morning Sunday volunteering. However the surroundings were lusciously green and the air was fresh (in LA a rare commodity) so the wake up was worth it.

I located my Heal the Bay group and squeezed into the crowd surrounding a Stream Team guide who was explaining our mission today. The guide reminded me of my

beloved Natural Resource Major roommates in college. I found my mind wandering back to their tales of licking rocks in class to determine what kind of rock they had in their hand. I don't know if their professors were anticipating them becoming blind from this work or if it is just easier to distinguish a rock by taste. As I stared at our guide's hand-knitted skull cap, I could not help wondering how many rocks she had licked in school. Then my somewhat erroneous thoughts were silenced when she took off her sweater and revealed arms that would make Madonna swoon. "What the...!" I thought while scanning the ground for rocks to pick up and lick.

Today our mission was to rip up all the invasive non-native vegetation and replace it with native purple needle grass. To make it clear the Stream Team pointed out the native plants – if it looked like a dead twig it was native and stayed. All the other plants and grasses had crept into the landscape, care of hay bales many years ago. Odd as it sounded, due to the fact that the native plants looked like kindling, the invader plants help fuel California's huge fires when they shrivel in the dry season. The non-natives also have shallow root systems that do not prevent runoff but do choke out the native species. This garden-

ing is necessary for stream restoration because it protects valuable topsoil from running into the creek and the native plants provide food for local animal and insect species, which keep the ecosystem healthy.

We set about tearing up the naughty invasive plants. I quickly wormed my way into the Hermanas Unidas group, which was doing some of their community service hours. They were laughing and having so much fun talking about jobs, hopes for future travel, and classes that I wanted to join. We found many creepy crawlers in the grass and I pointed out an adorable tiny gray frog.

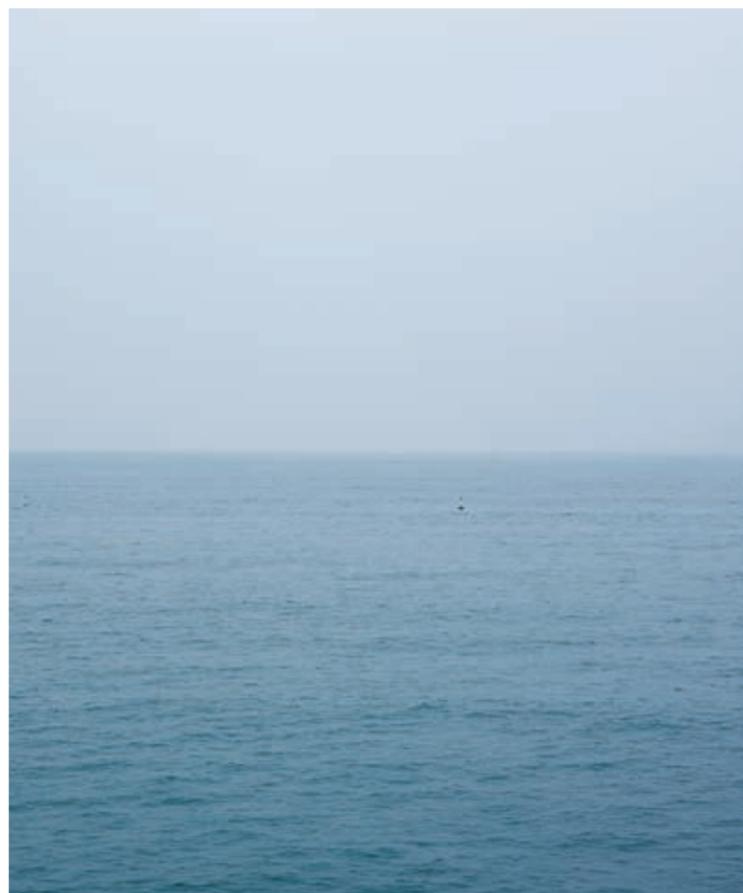
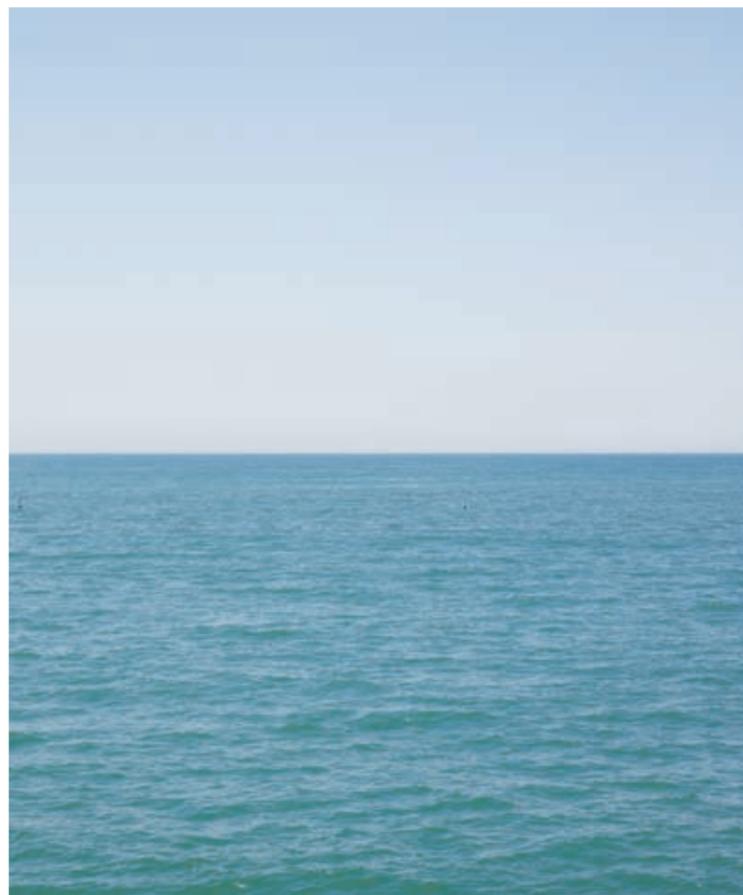
After the grass was torn up we started planting the purple needle grass, which is apparently very persnickety about how it lays in its hole. If the roots break it's dead, if it's buried too deep it suffocates, or if it's not deep enough, it dries out. Thank goodness one of the girls was the daughter of a professional gardener or we might have killed off all the grass.

I'm definitely interested to see how our grass is doing in a few weeks. Hopefully by the summer it will have grown into a big poof of vegetation (poof being a highly scientific term here – only the most precise language will do). Next week I have been invited to do water sampling with Heal the Bay. I'll try not to fall in. 

Class Act

This year, our Earth Month's reach spread all the way to central Florida, where it inspired Shaina Belsky to take her 3rd grade class at Tomoka Elementary School in Ormond Beach to the beach for a lesson in what it's meant to look like every day — clean. Congratulations to Mrs. Belsky for securing funding and time for the field trip held on Earth Day on the beach considered to be the "Birthplace of Speed" due to early car racing on the sand in the early 1900s. The class found mostly plastic items and cigarette butts, much like we do at our beach cleanups here.





ART WORKS

Take a peek at HtB's gallery of progressive artists who make a difference.

HEAL THE BAY is fortunate to have a number of both world-renowned and local artists that support the cause of safe, healthy and clean coastal waters and watersheds.

Catherine Opie, one of America's greatest modern photographers, believes that images can affect social change. Heal the Bay recently honored Opie at our annual Bring Back the Beach gala. Her "Seasons of the Bay" series, created exclusively for Heal the Bay, was inspired by summer trips as a child, and now her trips as a parent with her own son, to the beaches

of Santa Monica. The series depicts the changing faces of Santa Monica Bay over the course of two years and showcases the sublime beauty of our own Pacific Ocean and Opie's deep love for it.

Another artist that works from a completely different approach is internationally acclaimed **Chris Jordan**, who creates works that explore the detritus of American mass culture. His "Running the Numbers" series depicts the staggering statistics that define American culture, inviting viewers to see detail as a metaphor for the crucial role of the individual in our hyper-modern society. He is represented by Paul Kopeikian Gallery.

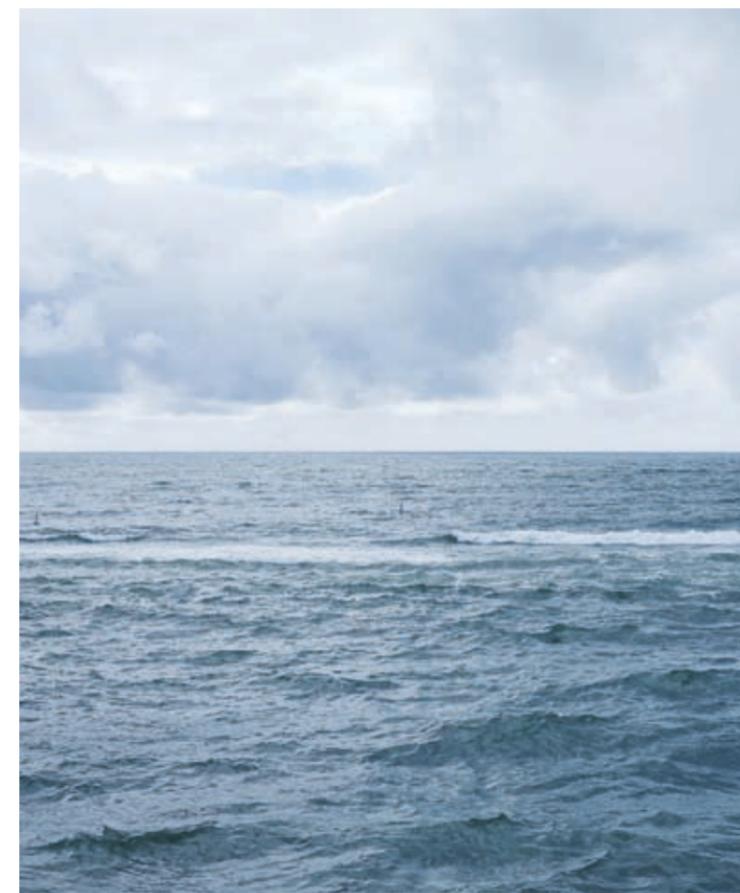
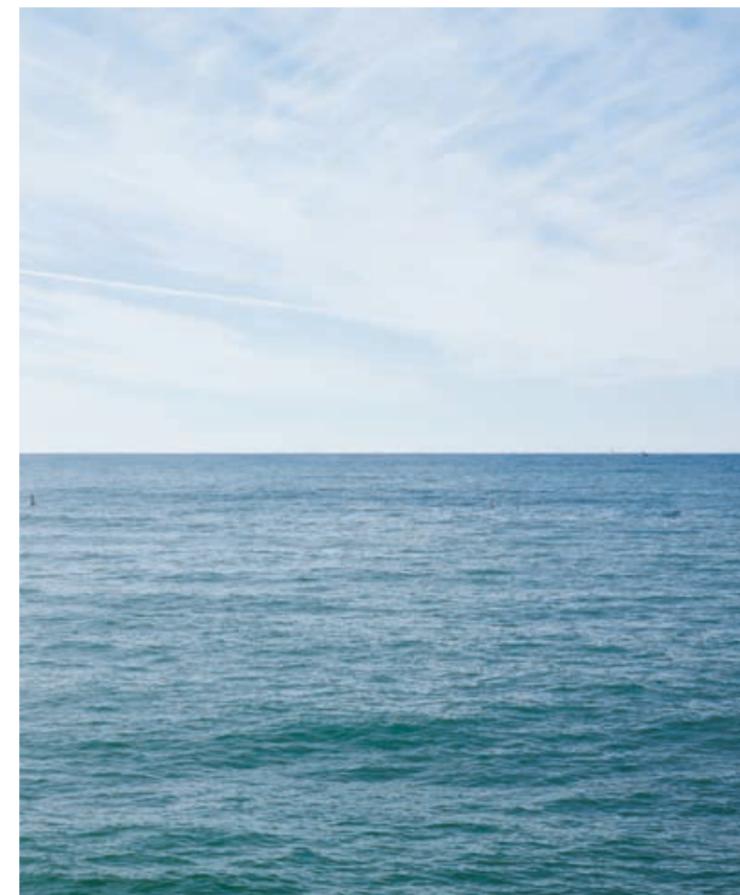
Many Santa Monica-based artists support our mission, some of them include **Tom Everhart**, **Jillian Kogan**, **Anne Shackman** (known as **Deb Ris**) and **L.A. (Louise) Marler**. Louise, who incorporates sustainable practices in her own fine digital art and commercial production processes, has been a longtime member an supporter of Heal the Bay. Her "Oil is History" series captures decaying cars and trucks. She provides these works to various environmental organizations to promote alternative transportation. 

DRAWING ATTENTION

At Heal the Bay, we're grateful to artists like these, who generously donate their creativity, passion and work to aid our efforts to protect the natural beauty of our oceans. Check out their work at the following websites:

www.everhartstudio.com
www.jilliankogan.com
www.washedup.us
www.lamarler.com

For inquiries on either Catherine Opie's hand-signed, limited edition series, or the remaining prints of Chris Jordan's photographic work "Plastic Bags," contact John Seiber at jseiber@healthebay.org or 310.451.1500 x121.



Catherine Opie's Seasons of the Bay, clockwise from upper left: Spring, Summer, Fall, Winter.

THANK YOU

Heal the Bay extends a special thanks to those whose support made the 2009 Bring Back the Beach Benefit Dinner possible:

MAJOR SPONSORS

Anonymous
AECOM
Debbie & Mark Attanasio
Deckers Outdoor Corporation
Ford Motor Company
Kathleen & Matt Hart
Homerun Entertainment
Anthony & Jeanne
Pritzker Family Foundation
Rustic Canyon Partners/
Tom & Janet Unterman
simplehuman®

PATRON SPONSORS

Anonymous
Robert D. and Catherine
Beyer family
Debbie & Glen Bickerstaff
Dahlia & Arthur Bilger
Blue Donkey Foundation
Boyle Family
Canyon Capital Advisors LLC
Carlyle Design –
1541 Ocean Ave.
CBS2/KCAL9
The Chapus Family

Dodger Dream Foundation
Ernst & Young
Gladstein, Neandross,
& Associates
HBO
Jean & Stephen Kaplan
The Jena & Michael King
Foundation
Don & Kristy Kinsey
Kissick Family Foundation
Carl Kravetz & Aliza Lifshitz, M.D.
Julia Louis-Dreyfus &
Brad Hall
MaCher
The Mesdag Family Foundation
Kelly & Ron Meyer
Julie & Ken Moelis
MWH Americas
NBC Universal
Brian O'Malley
Ressler Family Foundation
SA Recycling
Michael & Leanne Segal
Steven Spielberg/Jeffrey
Katzenberg/David Geffen
Southern California Edison
US Renewables Group
The Walt Disney Company
Warner Bros.
Casey Wasserman &
The Wasserman Foundation
Wells Fargo Foothill

ADVOCATE SPONSORS

Black & Veatch Corporation
CDM
CH2M Hill
Cirque du Soleil
Creative Artists Agency
Jennifer & Tom Everhart
Fox Entertainment Group
Geosyntec
Gibson, Dunn and Crutcher LLP
MaCher
Madelyn & Bruce Glickfeld
Google
Joshua Green
HDR Engineering
HO+K Interiors
Sofie Howard/Michael Heimbald
Richard Katz
LACarGuy.com
Larry Walker Associates
Malcolm Pirnie
Mayer, Brown, Rowe
and Maw LLP
Joseph Melchione
Metropolitan Water District
of Southern CA
Northrop Grumman Corporation
NRG Energy
Psomas/Adi Liberman
Sempra Energy Utilities
S. Groner Associates, Inc.

Tamara & Michael Tamburro
Water Replenishment District
of Southern California
West Basin Municipal
Water District
Weston Solutions
Luann & Robert Williams

INDIVIDUAL TICKETS

Mark Albert
Renee & Mark Anderson
Anonymous
Juliette Anthony
Shannon & Jonathan Bates
Cammie & Mark Bell
Ben Leeds Property
Management & Investment
Suzanne Biegel & Daniel Maskit
Brown & Caldwell
Lawrence Butler
Ann & Kenneth Casebier
Children's Hospital Los Angeles
COX Communications
Robert Dalrymple
Cori & Bob Davenport
Fran Diamond
Irmelin DiCaprio
Environmental Contracting Corp.
Karen & Glen Farr
Maureen Gillespie

Elisabeth & Tom Giovine
James Griffiths
Harbor Island Hotel Group
Julia Hine
Howard Building Corporation
Mary Huber
Adam Jones
Kathleen Keenan
Katharine King
Greg Klein
Michael Koss Charitable
Foundation
Las Virgenes Municipal
Water District
Mia Lehrer & Associates
Krista Levitan
Christy & Mike Lowe
Mal Warwick & Associates
Lisa & James McCloskey
Robert McGinley
Glenn & Carl Mellinger
Valerie & Paul Mellinger
William & Suzanne Mendel
Launi Nathan
Jane & Marc Nathanson
Jerry Nickelsburg
Nike
Paramount Pictures
Craig Perkins
Port of Los Angeles
Scott Reiter
RMC Water & Environment
Mary & Robert Rothman

Susan Saltz
Brad Seiber
Dora Seiffer
Peir Serota
Sharkeez
Lynne & Eric Siegel
Thomas Smith
David Stoker
Mindy & John Strauss
Janet & Tarek Taher
Leslie & Terry Tamminen
Alex & Bruce Tower
Thomas West
Lulu Walcott
Hope Warschaw
Daniel Weiss
Lavetta Willis
Richard Yelland

CONTRIBUTORS

Anderson Pursley
Insurance Services
Beth & Anthony Armstrong
Paul Attanasio
Kathy & Scott Barker
Ambassador & Mrs. Frank E.
Baxter
Lisa & Jonathan Bloch
Robert Bloomingdale
David Bohnett & Tom Gregory
Kimberly Britts & Douglas Hansen

Tania & Michael Cahill
City National Bank
Nancy Cypert
Julie & Stephen DeJardins
Sonia Doshi & Kevin McCarthy
Dr. Bonner's
Andrea Engstrom
Marianna & David Fisher
Four Seasons Resort Maui
at Wailea
Chayim Frenkel
Cindy & Glen Frey
Grace Fritzinger
Jami Gertz & Tony Ressler
Patti Girardi
Linda Glover
Heidi & David Haddad
Chris & Steve Hazy
James Newton Howard
Gale Anne Hurd
Michele & James Jackoway
Jefferies & Company, Inc.
Chris & Mary Ellen Kanoff
The Karsh Family Foundation
Muriel & Allan Kotin
Dana & David Levine
Shoa-Kai Liu
Longo Toyota-Scion-Lexus
Macerich
Nancy & Howard Marks
Katie McGrath & J.J. Abrams
Milken Family Foundation
Wynn Miller

Milwaukee Brewers
Jan & Larry Myers
Bruce & Nancy Newberg Fund
Tia Palermo & Jess Ravich
Paul Mitchell
Elisabeth & Jeff Okun
Peitzman, Weg, & Kempinsky LLP
Russ Pillar
Julie & Marc Platt
The Mark E Pollack Foundation
Anne & Steve Rader
Carolyn Ramsay &
Andy Goodman
Sheri & Marc Rapaport
Patricia Rosenberg &
Bernard Heumann
Felicia Ann Rosenfeld &
David Linde
David & Karen Sachs
Kim & Darryl Schall
Frankie & Barrie Sholem
Skechers USA
Harry & Florence Sloan
Foundation
Milton Stark
Eva & Marc Stern
Sharon & Andy Tennant
Mia Togo
The Unforgettables
Unisource Solutions, Inc.
The Wagner Family Foundation
Melissa & Robert Weiler



MELISSA CASTRO

AQUADOPTION

Aquadoptions at Heal the Bay's Santa Monica Pier Aquarium are a great way to express a special connection with the marine life of Santa Monica Bay. Aquadoptions have been acquired for the following:

Cali Andrade
Hannah Corwin
Marquez Charter
Elementary 5th
Grade Students
Remy Frank

Caroline Gerstley
Stephanie Jourdan
Stephanie Medina Rodriguez
Brad & Jacquelin Rosenblat
Donna Scarpato
Doris & Fred Specht

Claire Walters
Alec & Jordan
Wilimovsky

IN HONOR OF

A wonderful way to commemorate a special occasion, milestone or birthday for friends or family is to make a donation to Heal the Bay in their honor. The following people have been honored recently:

180 Los Angeles
Mrs. Asker
Mark Attanasio
Elizabeth Bacino
The Beautiful Ocean
Matthew 'Birthday
Boy' Correia
Hannah Corwin
Dorrit Corwin
earth day
Amanda Ehrman
Eva Elatrache &
Alexis Noonan
Noah Greenspan
Jacob Haskell
Cole Hickey
Mrs. Hillard
Jenny Hofmeister
B. Huarte
Chase &
Tristan Kanitz
Don & Kristy Kinsey

Elana Kleinman
Judy Levitt Koenig
Deb Kybartas
Kenny Landy
LAPD officers
Tanya Latta &
Carl Schneider
Judy Levitt
Rachel Lezman
Alan Magree
Joe Melchione
Timothy Eric Meyer
Mrs. Ochoa
Natalie Patenaude
Mathew Perry
Luis Pimentel
Ingo Rademacher
RecycleMania
Winners!
Stephanie Medina
Rodriguez
Michael Roth

Abby Ryder
Gil Segel
Sandy Peich-Selig &
Jonathan Selig
Kyler Simon
Jason & Lisa Stanson
Trailer Park
Employees
Andrew & Alex
Upchurch
Jamie Waldron
Jaclyn, Eric & Maxine
Mahoney Webb
Dave Weeshoff
Whittier College
Wanberg-Harris-
Campbell
Resident Halls
Emily Yorke

IN MEMORY OF

Donations have been made to Heal the Bay in memory of the following people who have recently passed away. We at Heal the Bay extend our sympathies to the family and friends of:

Elliot Anderson
Carl Ashford
Jim Bardwil
Barbara Berliner
George & Jean Blair
Dorothy Bridges

Michelle Housego
Herb Katz
Elizabeth McLean
Austin Miller
Marvin Rand
Ron Rocco

Donna Ross
Michael Roth
Christopher
Andrew Smith
Jerry Wells

The following list represents gifts from January 1, 2009 through March 31, 2009.

\$25,000+

Anonymous
Anonymous
The Annenberg Foundation
Bank of America Charitable
Foundation, Inc.
California State Coastal
Conservancy
Cindy & Alan Horn
KROQ-FM
City of Los Angeles Bureau
of Sanitation
County of Los Angeles
Department of Public Works
The Harold McAlister
Charitable Foundation
Ralph M. Parsons Foundation
Resources Legacy Fund
Foundation
Union Bank of California
Foundation

\$10,000 - \$24,999

California Coastal Commission
Earth Share of California
Gesso Foundation
Julia Louis-Dreyfus & Brad Hall

\$5,000 - \$9,999

Judy & Bernard Briskin
City National Bank
Wendy & Victor Coleman
Ella Fitzgerald Charitable
Foundation
Tomas Fuller & William Kelly
Pacific Life Foundation
Patagonia
simplehuman®
Sony Pictures Entertainment

\$1,000 - \$4,999

Michael Koss / Malibu
Country Mart
Carl Kravetz & Dr. Aliza Lifshitz
John Lamonica
LA Weekly
Charlotte & Russ Lesser
Cash & April Levy Fund
Margaret Maw
Anthony Mayfield
Norcross Wildlife Foundation
Office Depot Foundation
Amy & Daniel Palladino
Craig Perkins & Roxanne Mora
Gerry & Curt Pindler
Playa Pilates
Redspin
Trip & Carol Reeb
Ridgestone Foundation—
Abbot & Linda Brown
RightSize Business Systems
Roll Giving
Santa Monica Amusements
Santa Monica Bay
Restoration Commission
Erin Selleck & Kurt Holland
Wendy & Michael Sidley
David Smith
Specialty Doors Online, Inc.
Janey & Albert Sweet
Janet & Tarek Taher
Trailer Park Inc.
William Morris Agency
Luann & Robert Williams
Owen Wilson
Yvonne & David Zaro
Paul Zimmerman

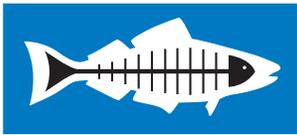
\$500 - \$999

Alternative Apparel
Anixter-Browning Family
Foundation
Frank Baxter
Bel Air Bay Club
Kent & Lauren Burton
Philippa Calnan
The Capital Group Companies
Charitable Foundation
Carollo Engineers
Charting Nature
Dr. Martin Cohen &
Sharleen Cohen
Laurie Coots
Linda Daly
Cynthia Delpit
Mr. & Mrs. Larry Delpit
Eva & Clifford Dernham
Donald Dickerson, MD
Stephanie & Ronald Drews
Ecover Inc.
Roger & Suzanne Findley
Flintridge Sacred Heart Academy
Associated Student Body
Audree Fowler
The Goldsmith Family
Foundation
Richard Goldstein
Whitney Green
Jami & Klaus Heidegger
Phillip Hofmeister
Herbert & Louise Horvitz

Patricia & David Hunt
Jane Chung Hwa
Margaret Hyde
David Jackson, MD
Perry Kass
Caroline & George Kinkle
Muriel & Allan Kotin
Steven Kuritz
Cindy Landon
David Landsberg
Adi Liberman & Cathy Gordon
William Lynch
Lawrence Lyttle
Susan & Randy Marzec
Laurie & Thomas McCarthy
The McDaniel Family
George McKaig
Theodore Mitchell
Erica Moore
Lynn & John Murdock
Jan & Larry Myers
Christina & Timothy Noonan
Patricia Oppenheim
Felicia O'Sullivan
Frank Perna
PMK HBH
Jody & Thomas Priselac
The Reel Inn
Cristan & Kevin Reilly
Robert & Patricia Switzer
Foundation
Stephanie & Juan Rodriguez
Linda Rosenstock & Lee Bayley
Gloria & Bernard Salick
Dan Sandel

Mildred & Sherwood Schwartz
Brad Senet
Kevin Sharkey
Amy Smart
Lisa Stewart
David Stoker
Mindy & John Strauss
Brenda Strong & Thomas Henri
Robin Swicord & Nick Kazan
TenantDirect.com
The Unitarian Universalist Church
of Studio City
John Wiseman
Karen & Richard Wolfen
Sunni Won & Jeff Littrell
Peg Yorkin

Thank You!



Heal the Bay

1444 9th Street, Santa Monica, CA 90401

address service requested



Earth ShareSM
OF CALIFORNIA

non-profit
organization
US POSTAGE
PAID
Santa Monica, CA.
Permit # 385

Join us for KOOZA's gala evening performance
at Santa Monica Pier and the once in a lifetime
Cirque du Soleil party on October 16!

KOOZA

CIRQUE DU SOLEIL

Proceeds from the gala evening's ticket sales, which includes the one-night only
La soirée party, will benefit Heal the Bay and One Drop Foundation.
For ticket information go to www.healthebay.org or www.onedrop.org

JULY 28-29
Marine Protected Areas Blue
Ribbon Task Force Meeting...
Reminder to give public support
in person at this critical meeting
in Santa Monica...

For Information, Visit:
www.healthebay.org/MPAs

For the latest Heal the Bay events, including benefit parties, volunteer trainings
and education opportunities, go to www.healthebay.org or www.causes.com/Facebook.