

Heal the Bay

winter  
2008

the newsletter of Heal the Bay

volume 22 number 3

healthebay.org

# currents

REMEMBERING

*Dorothy Green*

FOUNDING PRESIDENT OF HEAL THE BAY

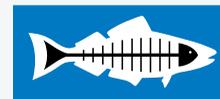
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Heal the Bay



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COVER PHOTOGRAPHY: ISTOCK

**Heal the Bay** is a nonprofit environmental organization dedicated to making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use research, education, community action and advocacy to pursue our mission.

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## Remembering Dorothy Green

# THE PASSING OF AN ENVIRONMENTAL GIANT

Mark Gold says goodbye to his best friend and professional mentor

**M**y closest friend and mentor passed away. Words you never want to express. After six years of redefining courage in her fight against cancer, Dorothy Green died peacefully in her Westwood home. The same home that spawned Heal the Bay, the Los Angeles/San Gabriel River Watershed Council, the POWER (Public Officials for Water and Environmental Reform) conference, and the California Water Impact Network.

I first met Dorothy when I was a grad student at UCLA. In 1986, she came to speak in a class taught by Stephanie Pincetl in Urban Planning. I was so moved by her talk about the new environmental group Heal the Bay that I went up to her after class and asked to volunteer. That was the first time I ever volunteered for an environmental group.

Two years later, I became Heal the Bay's first hire, as its staff scientist. Dorothy, as a volunteer, taught me all about work ethic

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*When I think of what made Dorothy such an amazingly effective leader, traits like tirelessness, perseverance, intelligence and selflessness come to mind.*

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by routinely putting in 80 hours a week. Also, Dorothy taught me that you can't be successful in any field of advocacy without passion for the cause. No one had more passion for water quality protection and sensible water supply policy than Dorothy.

When I think of what made Dorothy such an amazingly effective leader, traits like tirelessness, perseverance, intelligence and selflessness come to mind. She was a straight-shooter with very strong ethics. Amazingly, Dorothy had no formal academic training in water quality, environmental science and policy or water supply, yet she knew as much as anyone in those fields.



Those who negotiated with Dorothy and underestimated her did so at their own peril. However, to me, what set Dorothy apart was her ability to attract and engage talented volunteers of all skills and turn them into tireless activists that felt privileged to protect the environment.

I was one of those volunteers and she gave me the responsibility of fighting for clean beaches, stopping stormdrain pollution, and advocating for upgrades at the County Sanitation Districts' sewage treatment

plant in Carson as my first responsibilities. I could have felt overwhelmed and overmatched, but Dorothy would never allow that. She was always there for me, no matter how small or large the fight was for clean water.

The last action that Dorothy took was writing an op-ed piece for the Times. It was Dorothy's last word on California's dysfunctional water policy. True to form, Dorothy didn't write about her far reaching legacy or about issues that she has addressed in editorials before like a sustainable water supply policy. Instead, she wrote about the specific, detailed actions that must occur for California to avoid the impending water supply crisis. The piece was clear, concise and direct, as one would expect from Dorothy.

Also, the lesson was clear, don't waste time getting sentimental over all of her extraordinary accomplishments. There is a fight to be won, and nothing less than the fate of California's precious water resources is at stake. We should all do what we can to make Dorothy's last editorial become the cornerstone for a sustainable water supply in California. California needs a "Dorothy's Law" as much as we all needed Dorothy Green, and with the impacts of climate change, dysfunctional water rights policy, and growing population, we don't have a moment or a drop to waste.

— Mark Gold, President, Heal the Bay



# A LEGENDARY ACTIVIST

by RANDI PARENT

Dorothy Green, founding president of Heal the Bay, beloved environmental campaigner, and mentor to generations of volunteers, scientists and public policy makers, passed away October 13th, at her home in Los Angeles after a long battle with melanoma. She was 79 years old.

A onetime stay-at-home mom, Dorothy would later embark on a journey of hands-on activism and self education, becoming one of the state's most respected authorities on water quality issues. Spurred by the social disruptions of the early 1970s, she would serve as a passionate advocate for clean oceans and sound water policy throughout her life.

Initially gathering a few concerned colleagues in her living room in 1985, Dorothy grew Heal the Bay into one of the region's most powerful environmental organizations. Under her watch, the organization's first major victory was successfully advocating for the upgrade of Los Angeles' Hyperion and Carson sewage treatment plants to comply with the federal Clean Water Act. She also helped devise the trademarked Beach Report Card, which provides water

quality grades to the general public for more than 500 beaches statewide.

Under Dorothy's guidance, Heal the Bay co-authored or sponsored numerous pieces of legislation aimed at improving water quality throughout the region's waterways, protecting the health of humans who swim and surf in the Santa Monica Bay, and sustaining the overall health of the region's marine life. The organization's public education and outreach programs have informed and inspired millions of Southland residents about being better ocean stewards.

"Dorothy Green was simply the most influential water quality activist in California for the last 30 years," said Mark Gold, her protégé and current president of Heal the Bay. "What made Dorothy most extraordinary was her ability to attract talented volunteers of all skills and turn them into tireless activists who feel privileged to protect the environment."

She would later help found the California Water Impact Network, a nonprofit organization that advocates for the equitable and environmentally sensitive use of all the state's water resources. She also helped

establish the Los Angeles and San Gabriel Rivers Watershed Council and remained its president emerita for the rest her life.

Dorothy's zealous determination and innate intelligence, coupled with a warm personality, enabled her to build consensus among stakeholders. Her genuine manner defused confrontation and won her admiration and respect from all interested parties on sensitive environmental issues. Behind the scenes always supporting her was her husband, Jack Green, who died in 2005.

Born in 1929 in Detroit, Dorothy came to California to enroll at UCLA as a music major and played the cello in the school orchestra. She would later start a family and enjoy life as stay-at-home mom raising three children.

She became swept up in the activism of the early 1970s, beginning her career as a water quality advocate in 1972 by working on the campaign to pass Proposition 20, the ballot initiative that established the California Coastal Commission. She then became president of the Los Angeles League of Conservation Voters, which marked her introduction to the issues surrounding sew-

age treatment and its disposal.

"I got involved in environmental issues generally because I was looking for a place that needed work," she said in a 2005 interview marking Heal the Bay's 20th anniversary. "It was a response to my depression, really, about the Vietnam War, civil rights issues—all that was going on in this country at the time. 'I said: 'I've got to get out of bed and do something!'"

Most of her energy first went to the Exceptional Children's Foundation. As the mother of a mentally challenged child, she established a successful greeting card business for that nonprofit organization. But that wasn't enough. "The way I was raised was to be an active part of the community and to be charitable; it's part of the Jewish tradition," she explained.

Realizing there wasn't an organization to monitor the disposal of sewage and alarmed about the harmful impacts on the Santa Monica Bay, she began holding meetings of concerned citizens in her Westwood living room. The foundation of Heal the Bay took shape there.

Lacking formal scientific training, she nonetheless plunged confidently into the complex world of public infrastructure. "Reading the [federal] Environmental Protection Agency's analysis of sewage treatment and its disposal was my science education," she recalled years later.

Dorothy's approach—encouraging collaboration among groups that often had contrasting perspectives on how to tackle a problem—was not only a hallmark of her personal style but was extremely pragmatic.

Dorothy served as president of Heal the Bay until 1990, when she transitioned to a permanent status on the board as founding president. She also served as a Los Angeles Department of Water and Power commissioner for three and a half years, and chaired the most important water policy conference in the state, the California Water Policy (POWER) Conference, for the past 17 years.

The U.S. government honored Green's three decades of leadership in 2006, bestowing her with the prestigious President's Volunteer Service Award. In the fall of 2007, the University of California Press published her book "Managing Water: Avoiding Crisis in California."



## The Times of Her Life

A year-by-year look at Dorothy Green's many accomplishments on water-related issues

**1985** *Heal the Bay incorporated*

**1986** *Hyperion consent decree entered, ensuring heightened treatment of local sewage. First newsletter created. Stormdrain task force forms.*

**1987** *First annual meeting held. "Sewage Sludge out of Santa Monica Bay!" is rallying cry.*

**1988** *Heal the Bay storefront opens at Santa Monica Place. Everyone has to have the skeleton fish T-shirt. Mark Gold becomes first hire. Inaugural fundraising dinner held at S.M. Place.*

**1989** *HtB partners with Chiat Day on first ad campaign: "Leave Something for Your Children to Remember You By." Dorothy organizes Heal the Bay's Children's March, which attracts 4,000 to local beaches. National EPA creates Santa Monica Bay Restoration Project (now the Commission) as part of the National Estuary Program. Dorothy serves on the management committee.*

**1990** *Surfboard art event supported by nearly 100 artists gets international exposure. Annual Beach Report Card launched.*

**1991** *Groundbreaking stormwater ordinance passed in Santa Monica for all new and redevelopment. Dorothy becomes Founding President. Dorothy launches "Unpave LA" movement to change the region's approach to development. Less pavement = stormwater pollution reduction and groundwater augmentation. Dorothy leads unsuccessful Friends of L.A. River and HtB fight and lawsuit against Los Angeles County and Army Corps efforts to raise the walls of the L.A. River, thereby eliminating many restoration options.*

**Early 1990s** *Dorothy sits on Department of Water and Power Commission. Dorothy and HtB lead the fight for indirect potable water reuse project in the north San Fernando Valley near Hansen Dam. Project still mothballed.*

**1995** *Dorothy starts the Los Angeles and San Gabriel Rivers Watershed Council to get stakeholders to come together to manage and restore the urban watersheds. Dorothy and water officials start the POWER conference -- the largest, most successful water conference in the state. Dorothy ensures that watershed management is critical part of event.*

**1997** *Consent decree entered with L.A. County Sanitation Districts to upgrade Carson treatment plant to full secondary treatment.*

**1998** *Hyperion treatment plant upgraded to full secondary treatment. Dorothy wrote the ballot support argument for both bond measures that paid for \$4 billion Hyperion and sewer system upgrade. Bond measures pass overwhelmingly.*

**2001** *Helps establish California Water Impact Network, a nonprofit organization that advocates for the equitable and environmentally sensitive use of California's water*

**2002** *Carson Sewage Treatment plant upgraded to full secondary treatment*

**2006** *The U.S. government bestows Dorothy with the prestigious President's Volunteer Service Award*

**2007** *University of California publishes Dorothy's book "Managing Water: Avoiding Crisis in California."*



# Remembering a Hero

**“Dorothy Green changed my life.** I was a trial attorney when I volunteered for Heal the Bay and met Dorothy in 1988. I was part of the Children’s March the next year (4,000 participated in the march from the Santa Monica Pier to the Pico storm drain). Felicia Marcus, who went on to become the president of the Board of Public Works and later EPA Regional Administrator, was leaving and Dorothy grabbed me to review environmental impact reports. Her passion, her zeal drew me in and turned my life around.

I was a busy young attorney, preoccupied with a career in civil litigation. She inspired me to get more involved in environmental issues and as I did, it eventually led to a career change and so much more. She was truly an extraordinary, legendary woman who has been the catalyst for so much progress for this city and state.

She was inspiring through [the last stages of her cancer] too. She handled it with complete grace, and continued to be very motivated by making change. She lit up when we talked about water policy in her final days.”

*Paula Daniels, past president of Heal the Bay’s board of directors and a current member of the board of governors, is a commissioner with the Los Board of Public Works.*

**“Dorothy Green was one of my favorite** and most valuable teachers. She taught me how to be a proper citizen and inspired me to create meaningful change in the world.

When we met, I was a budding environmentalist and Dorothy was an experienced activist. Armed with intelligence, relentless energy, enormous passion and a wicked wit, Dorothy generously shared her wisdom with any of us willing to learn.

I have come to believe however, that the exponential impact that Dorothy has had on Los Angeles and in fact, the global water quality conversation, can be attributed to her ability to commandeer the legal and the legislative agendas to do her bidding. Give Dorothy five eager volunteers and she’d build an army to take on City Hall. Over the years, I watched her challengers become unsuspecting prey in an intellectual aikido match, never realizing that their strikes would never land and would always be used as leverage against them.

Dorothy Green’s legacy is extensive, and will be amplified in the world by those whom she taught to make a difference—instead of just making noise.

I loved the fact that Dorothy always dreamed outside of her price zone, believed that hope was not a strategy, and yet managed to move the world forward everyday, always with grace and a generosity of spirit that made her both a force to be reckoned with, and impossible to ignore.”

*Laurie Coats is a member of Heal the Bay’s board of governors, and the Chief Marketing Officer for the firm of TBWA\Worldwide.*



**“Before I moved to California** in 2004, I was just one of those people who sat on the couch watching TV, but once I moved to the beach I wanted to get involved [with ocean conservation], and Heal the Bay seemed the right thing to do. Dorothy Green was really an inspiration to me. I never actually met Dorothy. I learned about her in Speaker’s Bureau training and through volunteering for Heal the Bay, and as I learned more about her mission and how she gave passionately and compassionately to us all through her work I was so impressed. I gave a thank you card to a staff member to give to Dorothy because she is my hero. I wish I met her but for me just writing to her was enough. You always hear the expression ‘one person can make a difference,’ but I never believed it until I heard Dorothy’s story.”

*Lulu Walcott, a Speaker’s Bureau volunteer reflecting on Dorothy Green during a drive home after working Coastal Cleanup Day in Compton Creek.*

**“Dorothy was so comfortable** with the science, and she really welcomed our (the marine biologists at Hyperion) opinions. She made me feel like somebody pretty special. Dorothy got everybody talking. She had the proper outlook that environmental organizations needed to sit down with the regulators, the regulated and the community. She took the tone of the discussion from adversarial to one of cooperation. With her willingness to listen, she was able to foster a deep sense of responsibility and cooperation. I will always have a warm spot in my heart for Dorothy Green. She was a very special person.”

*Dr. John Dorsey was a marine biologist working for the City of Los Angeles, collecting data on the impact of the Hyperion Treatment Plant on the marine environment, when he met Dorothy Green. Today he is an associate professor and chair of Loyola Marymount University’s department of natural science.*

**“My whole career** in ocean sciences, I’ve always been told—and told students—that one person can make a difference. Being part of an organization that was started by Dorothy Green keeps me preaching that ideal.

As a woman, Dorothy’s example speaks volumes to me. I think we’re still pigeonholed as to what careers we should choose. And when a woman stands up and says what she thinks, it’s often viewed in negative terms. But Dorothy never gave up and showed how to delicately balance advocacy without being labeled aggressive. She’s truly an amazing, inspirational woman to me.

Whenever she came to the Aquarium she was very supportive, and understood what this facility meant to the organization. She understood the importance of raising awareness before talking conservation. ”

*Vicki Wawerchak is the director of Heal the Bay’s Santa Monica Pier Aquarium and has worked for the organization for seven years.*

**“You can trace the coming of age** of the environmental movement in Los Angeles through Dorothy’s career. She is the matriarch of a lot of this. She would come before the Coastal Commission when Heal the Bay was still meeting in conference rooms. She provided such leadership, creating an atmosphere where everyone was received and treated with mutual respect. She was never about stopping things—it was always about starting things. Heal the Bay is such a positive organization, and Dorothy set the tone for all of us.

Personally, our lives intersected because of a common cause (conservation) but we grew closer over the years and she became part of the fabric of my life and part of my family. She was a woman of amazing strength who taught me what life could be. In dealing with the loss of (her husband) Jack [who passed away in 2005], and through courses of chemotherapy over and over again while writing her book, she continued, with sheer energy, to honor her commitment to be of value. I feel privileged to have known her.”

*Dr. Madelyn Glickfeld, a former member of Heal the Bay’s board of directors, first met Dorothy Green in the mid 1980s when they were both appointed to a 50-member committee for a state-wide environmental caucus. Glickfeld last spring was appointed to the Los Angeles Regional Water Quality Control Board. She also teaches at UCLA’s Institute of the Environment, and runs her own conservation planning firm, MJG Inc.*



**“Dorothy and I go back** a long way. My first meeting with Dorothy was 30 days after I started at Hyperion. Dorothy and six others came to Hyperion for a plant tour. It was very tense. She was very challenging. But we went from having a hard adversarial relationship—Dorothy didn’t respect you if you surrendered—to forming a constructive partnership, which I’m very proud of. We developed a great trust. It’s hard to put into words how Dorothy impacted me, but it was a unique partnership that I’ve never replicated.

Dorothy and Heal the Bay were the constituency that drove change in Los Angeles. She showed that somebody cared about Santa Monica Bay. People didn’t take her seriously at first, but she matured over time. She learned pragmatism without concessions. If her energy hadn’t been there, I’m not sure the city would have embarked on as aggressive a path.

I look back, and think of the tough challenges at Hyperion, and you’d think Dorothy might have made it more difficult. But frankly, she helped provide the discipline. Without that external driving force, it might not have happened.

I am blessed to have had her in my life. I owe a lot to Dorothy.”

*Donald Smith was brought in to oversee the 1986 federally mandated sewer system upgrades at the Hyperion Treatment Plant that represented Heal the Bay’s first major water quality victory. Smith is currently president of American operations for the environmental engineering firm Montgomery Watson.*

## Celebrating Dorothy

Come join us Nov. 23 to share a laugh or anecdote

**H**eal the Bay, the Los Angeles/San Gabriel Rivers Watershed Council, the California Water Impact Network, and POWER will host a Dorothy Green memorial Nov. 23 at 10 a.m. at Santa Monica Beach, just south of the pier. It will be informal. People should bring some grub and a blanket or towel. A microphone will be set up for people to share their favorite Dorothy stories.

She would have wanted the event to be light hearted, fun and include a critical advocacy component. Maybe we can even talk a legislator or two to come and commit to carrying “Dorothy’s Law” to reform California’s dysfunctional water supply policy next legislative session. We will try to do that, but we need everyone’s help.

See you on November 23rd, rain or shine.

For more details, please visit [healthebay.org](http://healthebay.org), where you can read more about Dorothy’s life and post/read memories about a remarkable woman.

At left, Dorothy and her husband, Jack.

# Park Ranger

Superhealer Ida Talalla on the rewards and challenges of cleaning up Echo Park by JESSICA BELSKY



In late September, you could find Ida Talalla weighing an abandoned shopping cart in Echo Park, proudly beaming as her cleanup site broke the 1,000 pound mark at Heal the Bay's Coastal Cleanup Day 2008. Under her watch, dozens of volunteers would collect nearly 5,000 cigarette butts from the site that day. It's that kind of dedication that led Heal the Bay to bestow Talalla with its Superhealer award for her years of volunteer service. In 2005, she founded the Echo Park Trash Abatement Project (TAP). But Talalla was immersed in community service well before she lent a hand to Heal the Bay and before she became an L.A. resident in 2000. Talalla recently shared her thoughts about volunteerism and her time facilitating Heal the Bay's inland outreach.

**HEAL THE BAY:** You have an incredibly diverse past, learning to teach in Malaysia and England, attending the School of the Art Institute in Chicago on a Fulbright Scholarship, working with the Metropolitan Museum of Art in New York and the National Endowment for the Arts in Washington, D.C., and earning an M.A. in design from UCLA. When did you first become involved in volunteerism?

**IDA TALALLA:** My volunteer efforts be-

gan early on as I watched family members take on tasks that benefited charity/community. I remember being 9 or 10 years old assisting my aunt to sell red poppy flowers on Memorial Day, a charitable fundraising event that is held throughout Britain and the various British colonies. In the USA, I first became aware of the power of boycotts as my fellow students at UCLA in the 1960s took up the cause of Cesar Chavez with the boycotting of grapes and lettuce. It was several years later that I got involved in volunteer efforts to help South African artists to study in the United States, that I was further exposed to political policies and impacts.

**HtB:** While living in New Mexico in the 1990s, you founded the High Desert Conservancy and served on the board of the New Mexico Acequia Assn. What was the impetus for that?

**TALALLA:** While in New Mexico, the issue of water was an inevitable arena of concern and continues to this day.

**HtB:** With all of this amazing volunteer work, what have you learned that is helpful in your everyday life?

**TALALLA:** Most helpful in my daily life is the ability to stay focused and remain enthusiastic about protecting the environment, and sharing the information with others here.

**HtB:** As a teacher and civic leader, do you find that young people today are more or less interested in being involved than young people in the past?

**TALALLA:** There is a saying that if one was once a teacher, one is a teacher forever. Children are caring people and love unconditionally. We need to stop the multitude of distractions and harness and nurture this innate sense of their being. They are as involved as much as adults allow them to be and the sad part is that the environment, which should be a large component of instruction, gets only sporadic attention.

**HtB:** What initially drew you to working with Heal the Bay?

**TALALLA:** With Heal the Bay, I feel that I have found both a community and a family that is supportive and nurturing of an effort I strongly believe in. Amazingly,

despite distance, Heal the Bay is so tied into my community, Echo Park.

Echo Park as an inland site contributes to beach debris via its conduit system, the storm drain. These drains exit into Echo Park Lake, where trash if not caught moves on into the L.A. River and thence to the coast. In paying attention to my inland site, I am assisting the marine environment which is in dire need of help.

**HtB:** What is your favorite Heal the Bay moment?

**TALALLA:** There are several such moments, however, the one that sticks in my mind was when I was walking around handing out flyers for California Coastal Cleanup Day 2007. While waiting at a local bus stop, I handed flyers to a woman and two children with her. The young boy examined the flyer intently and moments later burst out that he knew Heal the Bay. It amazed me. He had been to Heal the Bay on a field trip and recalled the things he had learned, translating the information into Spanish for the others and translating back into English for myself. He had since moved to Bakersfield but the trip was vivid in his mind. I felt both humbled and proud to be a part of Heal the Bay's efforts.

**HtB:** What are your overall goals with your current volunteer work?

**TALALLA:** Given that the Proposition O-funded Echo lake Rehab Project is underway to improve water quality in the lake, the urgency to keep the area free of trash is helping the community become more aware. While household and business waste disposal is well organized and mandated, littering in heavily used public locations, such as bus stops and business districts, gets scant attention.

**HtB:** What is needed to get the job done in Echo Park?

**TALALLA:** Plastic lined wire mesh trash containers hardly cope with the trash overflow due to inadequate trash maintenance. Echo Park TAP hopes to convince the various entities that Solar Big Belly trash compactors and recycling bins are essential to the fight against litter in public places, aside from an educational public program against littering. We also want to bridge the distance regarding environmental issues. We want people to know that environments are far more connected than many realize. The way we treat our lawn impacts ground water. What we do inland affects the beaches and the ocean.



Quinto Sol perform at the Festival de la Gente.



# BLOCK PARTY

Heal the Bay takes part in greening-up the nation's largest Day of the Dead celebration

Heal the Bay lent a hand Nov. 1-2 to Arte Calidad who transformed the streets of L.A. into *avenidas de los muertos* for the ninth annual Festival de la Gente. The festival is the largest Day of the Dead celebration in the entire nation, with more than 170,000 revelers coming out to enjoy music, art and environmental education.

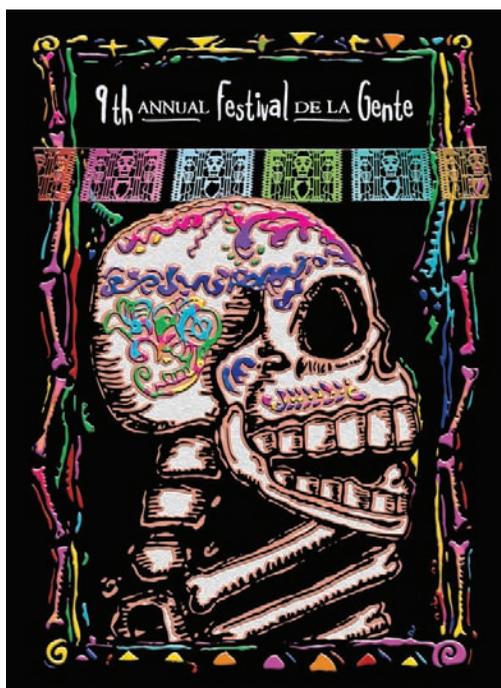
This year the festival premiered its Eco Zone in downtown's Barker Block art district with partners Heal the Bay, Eco-LA Magazine and Whole Foods. The zone offered family-friendly activities aimed at educating patrons on ways to preserve our natural resources. To support public transportation, visitors could show their valid Metro pass, Metro Rail ticket or Destination Discounts card at the Arte Calidad Gallery and get a 15% discount on any purchase.

Students of Arte Calidad's Cultural Institute displayed the United States' largest collection of giant paper maché puppets for the celebration and

traditional altars were on display for the public. Heal the Bay offered several kids crafts, eco story time, pollution information and an environmentally themed altar.

The festival's main stage held the largest altar and local bands Quinto Sol, Santos De Los Angeles and 18-piece swing band The Wise Guys performed in front of the colorful backdrop.

If you missed the fun, you can still check it out. The event was filmed over the course of two days and footage will be used in a documentary narrating the history of Festival de la Gente and Arte Calidad. The documentary will highlight the importance of providing art education and job training to all youth. Part of the proceeds will benefit Arte Calidad Cultural Institute, a not-for-profit academy that provides training in the arts and entertainment industry for Hispanic youth in Los Angeles.





# TAKING IT TO THE STREETS

Heal the Bay and partners green South L.A. with impromptu public “living rooms”

A few years ago, Heal the Bay and St. Michael’s Catholic Church in South Los Angeles came together as creative partners to foster environmental awareness and beautify local neighborhoods. St. Michael’s began plans on a median park at Vermont Avenue and 88<sup>th</sup> Street. However, once all parties involved realized that it would take several years and about \$750,000 dollars to complete the park, they came together to work on a more manageable initiative, one that could bring value immediately to a community in need.

Thus, the “Living Room Project” with St. Michael’s Church was born. The project is a community beautification concept designed by architect Steve Rasmussen-Cancian to strengthen the health and quality of life in our urban communities by improving public spaces. St. Michael’s and Heal the Bay members and volunteers got together and built outdoor benches with planters and tables and began to install them on strategic corners that have high levels of pedestrian activity.

Imagine those corners in your neighborhood where you see a noticeable amount of people at all hours of the day with no place to sit. Your corner may have elements that tend to attract people—maybe a laundromat, a bus stop or a school. In some cases, people improvise a simple “living room” of their own by bringing out buckets or boxes to sit on and interact with each other.

“Isn’t this a signal that there is a need for benches, tables, and roofing on these corners to make them more hospitable, increase their value socially and economically, and just plain encourage a sense of communal unity?” asks Reg Mata, Heal the Bay’s inland outreach coordinator. “In a time when people are fearful and distrustful of one another, a project like this has the potential to revitalize the community and attract the cooperation of local residents and authorities in hopes that we may have better management of the dynamics in the streets.”

In order to jump start the current project, Heal the Bay initially partnered with Father David O’Connell at St.



Left, and this page: Volunteers with St. Michael's Church pitch in to build furniture (near Vermont Ave. and Manchester). Above: Heal the Bay's Inland Outreach Coordinator, Refugio "Reg" Mata (left) and José Estrada (right) a community organizer with St. Michael's Church.



Michael's, which is located on Manchester Avenue. We also collaborated with local neighborhood council members Julian Rogers and David Clark. Together, we began the planning, assemblage and installation of outdoor furniture at several locations. When the work is complete, "living rooms" will have been installed at the following intersections: Broadway and Century, Main Street between 91<sup>st</sup> and 92<sup>nd</sup>, and Manchester and Vermont.

"In essence, this is a project that the local community owns. The locals have been the ones that have planned, built, and installed the furniture," says Mata.

Furthermore, they will be the ones that will keep a watchful eye and guard it against vandalism. In Mata's mind, the furniture itself is not the end, but rather a means to build social cohesion and self-empowerment.

If you are still wondering how Heal the Bay's mission statement works in here, you need only to remember that everything is interconnected and that the environment is not an issue to be viewed in a vacuum. Our local water resources are directly impacted by what happens inland. All trash thrown out in the streets eventually ends up in the stormdrain system, then in our rivers and bays, polluting the water and poisoning, choking, and killing marine life.

"A healthy and strong community that is united and organized to the level that it monitors and manages its streets to make them safe and clean represents a huge benefit to our environment," Mata adds.

We are making a call to all local businesses in the South Los Angeles area and beyond to support and sponsor these community beautification projects. The "Living Room Project" will not be the end of our efforts. We plan on developing the construction of more beautifying green elements on a larger scale. We all deserve to live in healthy, safe and well-kept neighborhoods.



If you would like to get involved or have further questions about our work in the South Los Angeles area please contact Reg Mata at (310) 451-1500 Ext. 151.



# Drawing Power

Cleo Vilett's murals motivate marine appreciation at the Santa Monica Pier Aquarium.  
by RANDI PARENT



At a mere 4,800 square feet, the Santa Monica Pier Aquarium needs to make use of every inch of space to provide an exciting, multi-faceted educational experience for school groups and the community at large.

In an effort to help Santa Monica Pier Aquarium visitors make the connection from street litter to marine debris, the Aquarium staff recently installed a new pollution exhibit as part of an annual refurbishment. The exhibit features an instructional mural painted by Cleo Vilett, a profes-

sional muralist. Vilett, who has a master's degree in scientific illustration, spent weeks researching the animals to be included in the mural and prepared preliminary drawings based on discussions with the Aquarium's marine biologists.

"The goal is to motivate people to appreciate the marine environment, and to facilitate education," said Vilett.

The mural surrounds two new tanks, one full of Aquarium-born-and-raised moon jellies and one filled with plastic debris. Tying directly to Heal the Bay's single-use plastic bag ban efforts at the state and local levels, the floating plastic exhibit demonstrates how marine debris' animal mimicry often results in the death of the marine life that mistakenly ingests the floating plastic. Other renovations include a new feeding area and new tank bases, all made from environmentally friendly products like recycled milk jugs. Check out all the new additions to the Aquarium at 1600 Ocean Front Walk, Santa Monica, 90401.





Above, left: The "Bag Monster" hands out free canvas bags at last December's Day Without a Bag. Above, right: L.A. County Supervisor Yvonne Burke joins volunteers in handing out free reusable bags.

## DECEMBER 18: A DAY WITHOUT A BAG

Heal the Bay needs your help to end urban tumbleweeds by MATTHEW KING

Before you know it, the hustle and bustle of the holidays will be upon us. Amid all the festivities and celebration, Heal the Bay views the season as a time to give back as well as to educate. In that spirit, we are proud to announce that Heal the Bay is once again sponsoring "A Day Without a Bag" in Los Angeles County on Thursday, Dec. 18.

Following on the heels of last year's successful inaugural event, we are challenging holiday shoppers and retailers to forego single-use, plastic shopping bags for the day, in favor of reusable bags. We hope to encourage that behavior year-round, but the day can serve as a critical first step in raising consumer awareness about how their consumption habits affect our planet. L.A. County residents alone use more than 6 billion single-use plastic bags each year, with the vast majority winding up polluting our open spaces or clogging precious landfill.

Extensive TV and print coverage of our free reusable bag giveaways in dozens of locations last year reached hundreds of thousands of Southland residents. The message was clear: By bringing their own reusable bag, shoppers help eliminate unsightly and harmful debris, save taxpayer dollars and protect marine ecosystems.

Thanks to the hard work of our Programs department, nearly two dozen municipalities in Los Angeles County officially proclaimed "A Day Without a Bag." We distributed bags and did community outreach at sites throughout the county, from mom-and-pop storefronts in Highland Park to the high-end chains at The Grove mall.

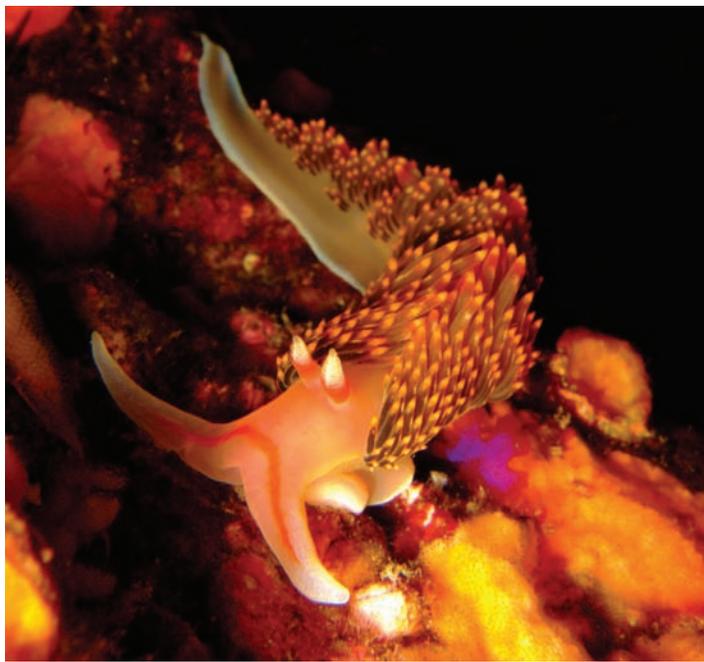
We were proud to partner with such influential retailers as Ralphs, Food 4 Less, 99c Only Stores, Bed Bath & Beyond, and Fred Segal. Some stores gave away a free reusable bag to customers who spent a certain amount on purchases that day, while others doubled an existing reusable bag rebate or gave out a free reusable bag for a specified time period.

This year, we hope to double the number of bags we hand out, the number of cities participating and the number of retailers devising programs. But we need your help. Specifically we ask that you :

- Help connect us to corporate partners or other contacts willing to donate bags or create retail programs
- Encourage your city officials to participate by passing on our outreach materials and sample resolution
- Use simple word of mouth to tell your friends, neighbors, colleagues and family about the day and encourage them to take the pledge
- Volunteer to be a site captain at one of our bag giveaway locations on Dec. 18
- Buy some very low-priced local TV ad time to promote the day via Says Me ([healthebay.org/education/psas/](http://healthebay.org/education/psas/))
- Participation details can be found at [www.healthebay.org/nobagday](http://www.healthebay.org/nobagday)

Help make the holidays greener this year by joining A Day Without a Bag. Californians can make the switch and do what hundreds of millions around the globe already do—bring their own reusable bag.





ALL PHOTOS BY NICK FASH

## DIVE LOG

Aquarium educator Nick Fash focuses in on the mysteries of the deep

The ocean has long amazed people, conjuring up images of sea monsters and strange creatures from the deep. Some of these images were nothing more than a figment of some bygone sailor's imagination, but since the invention of SCUBA by Jacques-Yves Cousteau in the 1940s, people have been able to venture under the waves for extended periods of time, exploring the depths of the ocean for a better understanding of its many mysteries.

To help people understand the beauty and importance of the ocean realm (as well as to dispel many of the ingrained myths), I bring a camera along to catch the strange and amazing sights I see. Great education must involve all our senses, and sight is one of the most important. As

we are unable to take students diving with us, these images become a crucial way to educate about the wide array of life to be found right off the local beaches. Among the treasures: purple and orange nudibranchs that look like dragons, strange fishes that can change sex, and even crabs that spend their days attaching algae to their body to help them camouflage.

This is why we still encase digital cameras in water-tight housings, waterproof strobes dangling from the sides like an alien craft, in hopes of documenting something new, something so strange and bizarre that only a picture will suffice as proof. 

To view more underwater images by Nick Fash, visit [FlashPix.com](http://FlashPix.com)

# The Good News... and the Bad News

## The 2008 End of Summer Beach Report Card

The good news is that California beachgoers this past summer enjoyed great water quality. The bad? Those same beachgoers are now facing increased health risks because of Gov. Arnold Schwarzenegger's unilateral decision in late September to eliminate all state funding for beach water quality monitoring.

For the past 10 years, the health of ocean users has been protected by AB 411, a state law that created public-health bacteria standards and monitoring requirements for ocean water quality at California's public beaches during the high-traffic summer season.

Ongoing funding for AB 411 implementation was removed by Schwarzenegger in a line item veto in the state budget. Water quality monitoring in the state's 15 coastal counties stands to be eliminated or severely curtailed because of the nearly \$1 million cutback.

"The Governor has essentially placed a 'Swim at Your Own Risk' sign along the entire California coastline," says HtB President Mark Gold, "It's depressing to announce near record water quality at the same time you see the state program that supports it being dismantled."

Nonetheless, Heal the Bay is working with the State Water Resources Control Board to find temporary replacement funding to support statewide ocean water testing.

Some 91% of the 514 beaches tracked statewide by Heal the Bay received A or B grades this summer, an indication of excellent or very good water quality. Those grades are essentially level with last year, when 92% of sites received good grades.

A second summer of drought contributed to positive results statewide. Dry conditions limited the amount of urban runoff, the biggest source of ocean pollution in California. Infrastructure enhancements, funded by the state's \$100 million Clean Beach Initiative, have also led to improved marks at dozens of chronically dirty beaches.

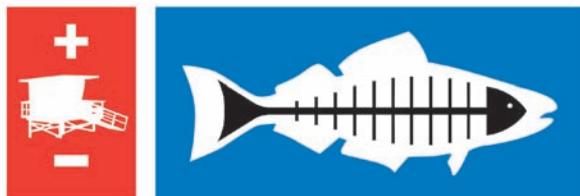
However, the state's most populated region—Los Angeles County—continues to be dogged by troubling water quality during the high-traffic summer season. Nearly one out of five beaches tracked in the county received F grades, 21 out of 109 sites monitored this summer.

Despite some modest improvements, Long Beach still suffers the worst water quality in the state, largely because it sits at the terminus of the contaminant-plagued Los Angeles River.

For county-by-county details please visit [healthebay.org/brc](http://healthebay.org/brc). You can also access a PDF version of the report.

— Matthew King

### BEACH REPORT CARD



As part of our ongoing investment in digital outreach, Heal the Bay has launched a redesigned Beach Report Card microsite featuring more robust data, enhanced interactivity and greater functionality. Check out the latest grades for more than 500 beaches throughout the state. After you've explored the redesigned site, we'd love to know what you think. Provide your input online by selecting the "Feedback Survey" button located on the right-side of each BRC page.

Access the new site at [www.healthebay.org/brc](http://www.healthebay.org/brc).

## A STEP FORWARD

The Los Angeles County Board of Supervisors recently passed three far-reaching ordinances that will lead to marked water quality improvements throughout the region. The legislation focuses on Low Impact Development, Green Building and Drought Tolerant Landscaping.

The approved LID ordinance requires all new development and redevelopment under the jurisdiction of L.A. County to meet LID requirements. Specifically, small scale residential projects will need to incorporate two LID concepts in the site design. All residential developments of five units or greater and all nonresidential developments must infiltrate or store on site the change in runoff volume created from the development (as compared to a site with zero percent impervious surfaces). Heal the Bay will advocate for other local governments to adopt similar policies.

For more details on these ordinances go to [healthebay.org](http://healthebay.org). You can also read Mark Gold's take on the measures at his blog at [spoutingoff.wordpress.com](http://spoutingoff.wordpress.com)

— Kirsten James

## AN UNRIGHTEOUS KILL

Gov. Arnold Schwarzenegger killed Senate Bill 899, a collaboratively crafted, bipartisan bill that would have addressed California ocean pollution caused by lost and abandoned fishing gear. The veto leaves California as the only Pacific coast state without some type of comprehensive derelict fishing gear program.

SB 899 was a Heal the Bay-sponsored measure that would have established California's first statewide program to track and remove abandoned and lost fishing gear off our coast. Derelict fishing gear plagues our oceans, drifting thousands of miles trapping and killing fish, sea turtles, birds and other marine life in its path.

The veto came despite Heal the Bay's successful efforts over the past two years to gain support from the commercial fishing community and bipartisan support in the Legislature. A bad budget year was cited as an excuse. In reality, the bill had negligible costs associated with it. Despite the disappointing setback, we will continue to advocate for action on marine debris issues, including derelict fishing gear identification and removal programs.

— Sonia Diaz



Volunteers pick up trash in Elysian Park.

# Inner Peace

Inland cleanup volunteers forge a unique and satisfying connection to the sea. by JESSICA BELSKY

I'm impressed. Roughly 150 teenagers from Whaley Middle School, Roosevelt Middle School and King Drew Magnet High School have awakened very early on a Saturday morning, traveling by school bus to pick up trash. At the cleanup site, they sign in, and pull on boots and gloves with little delay despite the growing heat. The students quickly disperse with trash bags and litter pickers in hand, some plugged in to their iPods.

We're in Compton Creek, and the trash is piled high. This group is part of Heal the Bay's annual Coastal Cleanup Day late last fall, which mobilizes more than 12,000 other volunteers across the Southland.

Here in the soft-bottomed creek, plastic bags and bottles make up the majority of the debris. From deep in the brush, a student pulls up a large dark mass with two straps.

"Anybody need a new backpack?"

Another student approaches me.

"I never knew there was this much trash here. Why hasn't anyone cleaned it before?"

I tell her that we clean it every year.

Heal the Bay has been focusing on inland areas for several years now. The message is relatively simple: no matter how far you are from the beach, trash you throw on the ground will eventually find its way there. After a rain, or someone hosing their lawn or washing their car, debris flows down the storm drains in the street and from there to our river or creeks, or directly to the Bay.

Cleaning up the streets, parks, neighborhoods and alleys not only keeps the trash from making it to the beach but also helps immediately beautify inland communities. Neigh-



Cigarette butts are the most commonly found trash at our cleanups

borhoods and watersheds are all interconnected, so work in cities like Compton has a positive ripple effect throughout the regional environment.

This year's Coastal Cleanup Day on Sept. 20 boasted 26 inland sites, from Pasadena to Echo Park Lake to South Los Angeles. Last year, we removed about 40 tons of garbage and recyclables, this year we more than doubled that haul.

Inland cleanups this year were not just organized for Coastal Cleanup Day but rather year round. We teamed up with the Pacific American Volunteer Assn., Anahuak and the NAACP to do a huge cleanup of the L.A. River several months ago. The community groups that we work with for our "Living Room Project" (see pg. 8) will begin participating in neighborhood cleanups as well. We worked with Friends of the Los Angeles River on another cleanup, La Gran Limpieza.

The growth in our inland cleanups dovetails with our ongoing work in the Compton Creek area. This past year, our outreach work in the Compton Creek Watershed has focused on three areas: Watts, the Vermont Avenue Corridor, and the Compton Unified School District. We have attended a variety of community and agency meetings, and met with a number of individuals and public officials to acknowledge the diversity of groups and issues impacting these areas, and then develop partnerships with the focus on building healthy communities and healthy environments.

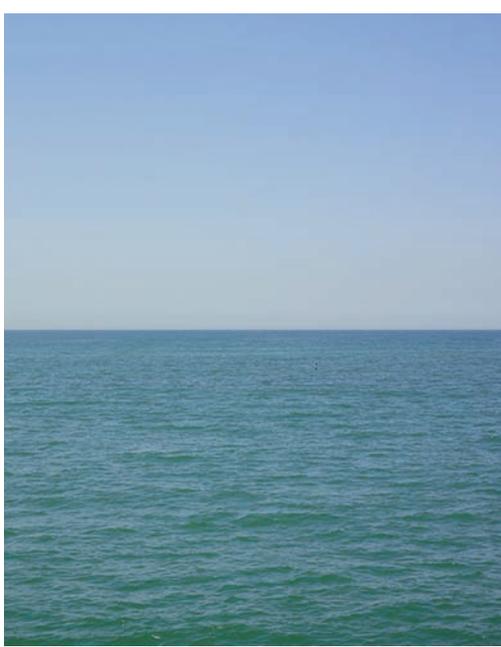
To date, we have identified four community partners in the Compton Creek watershed to join our Community Watershed Training Program: St. Michaels Church (Vermont Corridor), Youth Opportunities High School (Watts), Wisdom Academy (Watts), and the PTA for Washington Elementary School (Compton). Our next step is to identify project sites for improvement or greening in their respective neighborhoods.

Back at Coastal Cleanup Day, the student volunteers sit with brown bag lunches after cleaning in the hot sun for hours. A raffle number is called out and one young volunteer wins a prize, a brand new cell phone.

A Heal the Bay staffer asks him, "What are you gonna do now?"

"I'm gonna go clean up my street."

# Mixed Greens



## Ocean View

Thanks to the incredible support of acclaimed artist Catherine Opie, Heal the Bay is the exclusive holder of a custom collection of her photographs entitled the "Santa Monica Bay series." The first two images of this series (Spring and Summer) are currently available. Contact John Seiber at 310 451 1500 or [jseiber@healthebay.org](mailto:jseiber@healthebay.org) for inquiries.

## ARE YOU A REUSNIK?

Do you wish you had an alternative to plastic dry cleaning bags? Now you do. Reusnik makes a product called the Clothesnik. It's a canvas bag that doubles as laundry bag to the cleaners and zip down dry cleaning bag from the cleaners. The clothesnik was the first place winner of Sundance Channel's What's the Big Idea contest. Visit [www.reusnik.com](http://www.reusnik.com).



## Go Native

**WHAT** Fun stuff! Come to the GO WILD Native Plants Sale and buy native, drought-resistant plants, listen to live music, attend planting workshops and even learn how to make a butterfly habitat in your garden.

**WHY** Native plants help conserve dwindling water resources and reduce the amount of urban runoff

**WHEN** Saturday, Dec. 6., 9 a.m.-3 p.m.

**WHERE** Topanga Ranch Motel Parking Lot  
18711 Pacific Coast Highway  
Malibu, CA 90265

**WHO** The California Department of State Parks hosts the sale and festival. The day is supported by Resource Conservation District of the Santa Monica Mountains, Los Angeles County Department of Public Works, Heal the Bay, G3 — Green Garden Group, Natural Resources Conservation Service, Las Virgenes Municipal Water District, TreePeople, Audubon Society and more.

## A CERTIFIED HIT

How did Heal the Bay celebrate September as Sustainability Month? By becoming even more sustainable! Our Santa Monica Pier Aquarium is now a certified Green Business. The Green Business Certification Program is a collaborative effort among the city of Santa Monica, the Chamber of Commerce, the Convention & Visitors Bureau and Sustainable Works. The program encourages local businesses to incorporate more environmentally sound practices into everyday routines.

So here's how we did it: The Aquarium first went through an extensive greening checklist to qualify. We are proud to say that we had already implemented the majority of requirements. But we replaced the overhead lighting fixtures and bulbs throughout the facility with smaller, more energy efficient, low-mercury fluorescent bulbs. Timed light switches are now in the restrooms as well as more energy efficient plumbing. We've added an improved water filtration system, and we incorporated recycled materials in recent remodeling projects.

We are now sporting the official "Green Certified" window decal and basking in our special recognition. Come check us out underneath the Santa Monica Pier.

Want to learn more about green business certification?

Go here: [www.smgbc.org](http://www.smgbc.org).



# Staff Updates

**ROSALIE MILLER** joins Heal the Bay as our new executive assistant. Rosalie graduated from the University of Kentucky in 2003 with a BA in Communications and Theatre Performance and History. After acquiring her Bachelor's, she went on to continue her studies in theatre performance and film at Portland Actor's Conservatory in Portland, Oregon; she graduated from the conservatory in 2005. In 2006 she moved to the Los Angeles area, where she continues her artistic pursuits in performing and visual arts. Currently, she is studying art and anthropology at Santa Monica College and just participated in a bottle-nose dolphin conservation expedition with the Earthwatch Institute in Greece. She is a lifelong advocate for marine and wildlife conservation.



**SUSIE SANTILEÑA** is Heal the Bay's new Water Quality Scientist. Her educational background is mainly in civil environmental engineering, in addition to an A.A. degree in Spanish she earned while she was in high school. She received her B.S. degree from Cal Poly Pomona, and recently graduated with a M.S. from Stanford University. She plans to get a Ph.D. and a professional engineer's license someday.

Susie has experience doing research in carbon capture, interning in landfill planning and air quality, and advocating against the tobacco industry as a marketer for Truth. While at Stanford, she focused her studies on sustainable resources and became interested in coastal issues after taking a coastal science policy law class. Susie hopes to use her position at Heal the Bay to improve the coastal environment for human and marine life.

## HAPPENING CAUSES

Heal the Bay sends out a big thank you to its third party event sponsors this past summer and fall for their generous support, through fundraising and educational efforts. We celebrated the 3<sup>rd</sup> Annual White Party, the 45<sup>th</sup> Anniversary MSA Classic, the Global Image Group's Summer Celebration, Ecover and Lexus of Santa Monica's community event, and LearnAboutWine's Monterey Jazz & Wine. We'd also like to thank artists Catherine Opie, Chris Jordan, Olivier Pozjman, Crista and Katina Zinner, Nicholas Pujdak, and Laura McSherry for their contributions to Heal the Bay.

*If you'd like to hear about upcoming special events, visit [www.healthebay.org/events](http://www.healthebay.org/events), or to receive notices of happenings local to you, send an email to [nburdick@healthebay.org](mailto:nburdick@healthebay.org).*



Heal the Bay staff members Sarah Abramson and Jessica Belsky at the 3<sup>rd</sup> annual White Party at the Ritz Carlton Marina del Rey

## Calls to Action

Here's where Heal the Bay needs your help now:

- Be a part of the second annual Day without a Bag event on December 18th! Bring your own reusable bag shopping, take part in giveaways and events or even get your business involved. Visit [www.healthebay.org](http://www.healthebay.org) for details!
- Save paper by opting in to email only versions of Currents! Call 800 Heal Bay or email [info@healthebay.org](mailto:info@healthebay.org)

# THANK

thank you

The following list represents gifts from April 1, 2008 through August 31, 2008.

## \$25,000+

Anonymous  
CBS Outdoor  
Edison International  
Cindy & Alan Horn  
The Harold McAlister Charitable Foundation  
NPA WildPosting  
Union Bank of California

The Gold Family  
Jill & Gerben Hoeksma  
Mark E. Howell  
IBM Corporation  
Intuit Foundation  
David Jackson  
Jessica Matrasko Jewelry  
Mari & Michael Johnson  
Evelyn Keller  
Linda & Michael Keston  
Kristy & Don Kinsey  
Kim Komick  
The Kopcho Family Foundation

Curtis Birch, Inc.  
Cynthia Delpit  
Larry Delpit  
Jonathan Dracup  
Ellis Paint Company  
Epson America  
Jennifer & Tom Everhart  
Karen & Cameron Farrer  
Carol & Russell Faucett  
Marianna & David Fisher  
Audree Fowler  
Fred Segal Flair Company  
Lori & Ronald Freson  
The Joseph Goldenberg Family Trust  
Heavenly Landscaping Company



## \$10,000 - \$24,999

Employees Community Fund of Boeing CA  
Ford Motor Company  
Fred Segal Santa Monica  
Gladstone's Malibu  
IBM Corporation  
RightSize Business Systems  
Leanne & Michael Segal  
Louise's Trattoria  
simplehuman®  
Spirits Marque One, LLC.  
Support the Cure  
Wells Fargo Foundation

John Lamonica  
Lear Family Foundation  
Longo Toyota | Scion | Lexus  
Lawrence Lyttle  
MaCher  
Katherine McGregor  
Debra Moorhead-DeRose & James DeRose  
Morley Group  
Ann & Jerry Moss  
Carol & Jerry Muchin  
Ann Mulally  
Haroun Nassibozarobavely  
Ocean Charter School  
Felicia O'Sullivan  
Amy & Daniel Palladino  
Paqit LLC

Herbert & Louise Horvitz  
Margaret Hyde  
Jean Paul Gaultier  
Johnson Ohana Charitable Foundation  
Cheryl Justice  
Caroline & George Kinkle  
Stephen & Helene Kunkel  
Judith Kushnet  
Lalitamba Foundation  
Charlotte & Russ Lesser  
Lisa Levin-Cohen  
Jeffery Levy  
Daniel Lozano  
Robbin & Kenneth Morgan  
Gaby Morgerman & Patrick Morris

## \$5,000 - \$9,999

Terri Cerda  
Conde Nast Publications  
Cori & Bob Davenport  
Earth Share of California  
Roger S. Firestone Foundation  
Mia & Kompany  
Murad, Inc.  
One Water Systems  
PCGCampbell  
Victoria Principal  
Sidney Stern Memorial Trust  
Trailer Park Inc.  
Veolia Es Technical Solutions, L. L. C.

Patagonia (Great Pacific Iron Works)  
Frank Perna  
Players International Group  
Mangement Company  
David Poms  
Jody & Thomas Priselac  
Emilio Pucci  
Rob & Michele Reiner  
Roll Giving  
Harris Rosner  
Susan Saltz  
Pamela & E. Randol Schoenberg  
Robert Seidler  
Sharkeez  
Mace Siegel

Jeffery Morgan  
Gaby Morgerman & Patrick Morris  
Moschino  
Hardy Mosley  
H. David Nahai  
Mary Nichols & John Daum  
Vanette Van Note  
OC Green Guide  
Richard and Stacy Beale Fund  
Sandra & Thomas Ricker  
Jane & Arthur Riggs  
Nancy Daly Riordan  
Jonathan Russell

## \$1,000 - \$4,999

Anonymous  
Jan & David Altemus  
Katie & Charles Arnoldi  
Jill Baldauf & Steve Grossman  
Bed Bath and Beyond  
Bel Air Bay Club  
Melinda & Daniel Berman  
Robert Bloomingdale  
Tatiana Botton  
The Capital Group Companies Charitable Foundation  
D. A. Carey  
Francesca Cava & John Robinson  
Clear Channel Communications  
Peggy Collins  
Rob Englehardt  
Entertainment Industry Foundation  
everybodygreen.com  
Fenton Charitable Trust  
Lisa Field  
Melanie & Richard Flamminio  
Shari & Richard Foos  
Frank.studio  
Fred Segal Fun  
Elaine & Michael Fresco  
Damian Fulton  
Ethan Glover

Erin & Andrew Sloves  
Janine Smith  
Janine & Michael Smith  
St. Matthew's Parish School  
The Streisand Foundation  
The Strickland Family Foundation  
Tom Whitman Presents  
Sheila Von Euer  
Christine von Wrangel & Michael Tyre  
Wachovia Foundation  
Owen Wilson  
Margo & Irwin Winkler  
Paul Zimmerman

Richard Stark  
Bonnie W. Sugar  
Swimmer Family Foundation  
Leslie & Terry Tamminen  
Grant Tinker  
Turning Point School  
UBS Foundation  
United Storm Water  
Deborah & Snuffy Walden  
Watson Land Company  
Ellen & Douglas Weitman  
Wilbur Elementary School  
Ann & Bob Winfield  
Sunni Won & Jeff Littrell  
Leslie & Kenneth Yates  
Richard Yelland  
Kai Yen  
Harriet Zaretsky  
Yvonne & David Zaro

## \$500 - \$999

Anonymous  
Valerie & William Addas  
Scott Barker  
Ed Begley  
Jeff Bower  
Joy Ann Boyajian  
BTC Elements  
Philippa Calnan  
Karen & Jim Ciccone  
Deborah & Daniel Clark  
Laurie Coots  
Andrea Cullen

## AQUADOPTION

Aquadoptions at Heal the Bay's Santa Monica Pier Aquarium are a great way to express a special connection with the marine life of Santa Monica Bay. Aquadoptions have been acquired for the following:

The De Mano Family  
In Memory of Henry Farrell  
Kit & Charlie Foster's Teachers  
Jenny Hofmeister  
Dan Lensch  
Katelyn Stagnaro  
Jasmine Traill  
Chris Ullrich

Ellen & Bob Kircher  
Sharon & Seth Kramer  
Sadye Lackman  
Tanya Latta and Carl Schneider  
Noah Lawley and Jack Orman  
Mrs. Chao's KA-PM class at Lincoln Elementary  
Dayle McEwen  
Mike and Ophelia  
David Nahai  
Tracey Nairin and Lisa Stern  
John O'Brien  
Kevin O'Malley  
Eli Pickell  
Lucy & Elliott Prather  
Ingo Rademacher  
Peanut Kai Rademacher  
Karen & Stuart Radford  
Dan Romanelli  
Micah Saiger & Family  
Robert Segal  
Romeo Signore  
Amy Smart  
Jeanne Tomcavage  
Christyne & John Vasek  
Lori Young

## IN HONOR OF

A wonderful way to commemorate a special occasion, milestone or birthday for friends or family is to make a donation to Heal the Bay in their honor. The following people have been honored recently:

Peter Abraham  
Betsy Anderson  
John Bauer  
Pat Burk  
Chellie Campbell  
Joe Colombero  
Joshua Corwin  
Cousin Katie  
Regina Ferguson  
Amy & Mike Forte  
Jonathan and Maricela Gottlieb  
Shelly Graham and David Bryan  
Jude Iredell  
Jack Johnson  
Eli Kalan  
Nathan Keller

## IN MEMORY OF

Donations have been made to Heal the Bay in memory of the following people who have recently passed away. We at Heal the Bay extend our sympathies to the family and friends of:

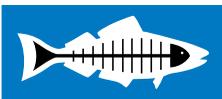
Nick Archer  
Helen & Gib Ekstrom  
Irwin Gold  
Dorothy Green  
Sara Güver Hyman  
Guy Jue  
Dorothy Laupa  
Daisy Mahoney  
Michael Oliveau  
Marjorie Rydell  
Richard Samore  
Arthur Sherman  
Jean and James Strain  
Ron Teruya  
George Wiley

# DOLPHINS DON'T HAVE 401Ks



THOUSANDS OF MARINE ANIMALS IN SANTA MONICA BAY COUNT ON YOU TO PROTECT THEIR FUTURE. SO PLEASE VOLUNTEER AT A BEACH CLEANUP OR CONTACT A LEGISLATOR. OR RENEW YOUR MEMBERSHIP OR VISIT OUR AQUARIUM. WHEN YOU HELP **HEAL THE BAY**, YOU HELP KEEP OUR LOCAL WATERS CLEAN, HEALTHY AND SAFE FOR ALL LIVING CREATURES.

**THANKS FOR YOUR CONTINUING SUPPORT AND GENEROSITY.**



Heal the Bay

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